

IN THIS ISSUE  
WE TAKE CHEAP  
SHOTS AT...

THE  
BEATLES

DEVIL  
WORSHIPPING

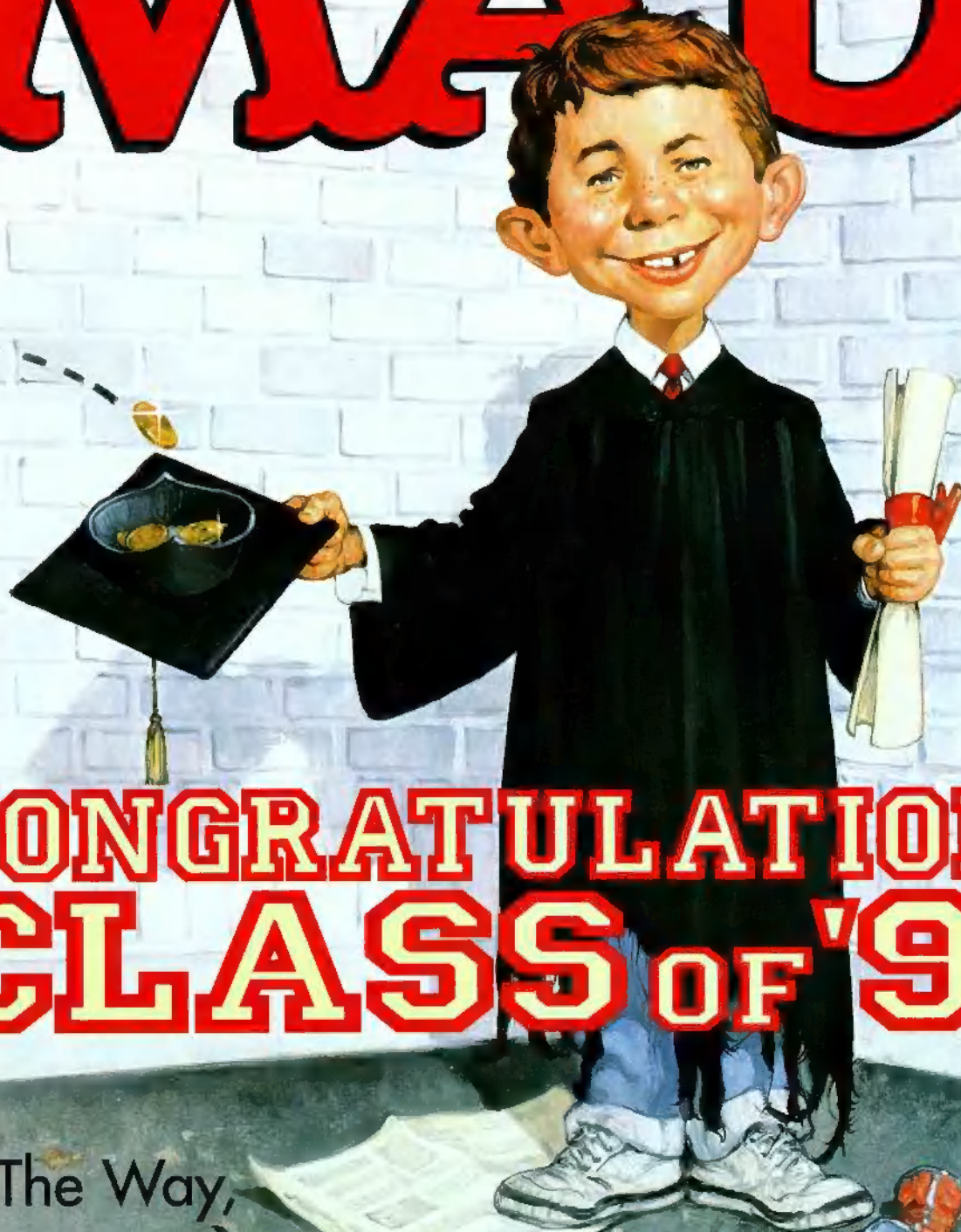
CAROLINE  
IN THE CITY

THE  
POPE

No.  
345  
May  
1996

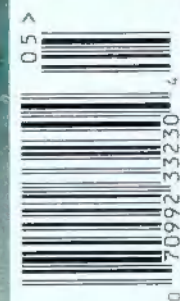
# MAD<sup>IND</sup>®

Our  
Price  
\$2.50  
Cheap!  
Canada \$3.50



## CONGRATULATIONS CLASS OF '96

By The Way,  
**You're DOOMED!**





JUST BECAUSE YOU MISSED THE LAST ISSUE...



WHY KILL YOURSELF?



**SUBSCRIBE TO MAD!**

VISA or MASTERCARD ORDERS **CALL 1-800-4-MAD MAG**

9 A.M. - 5 P.M. MON.- FRI. EASTERN TIME (U.S.A. ONLY!)



**USE THIS HANDY POSTPAID CARD  
TO GET YOUR MAD SUBSCRIPTION ROLLING!**

IF POSTPAID CARD IS MISSING WRITE TO:  
MAD P.O. Box 0849 BALDWIN, NY 11510





LETTERS AND TOMATOES DEPARTMENT: Random Samplings of Reader Mail...2

GREED IS THE WORD DEPARTMENT: MAD's Beatles Songbook...4

SERGE-IN GENERAL DEPARTMENT: A MAD Look at Graduation...9

THE FRIGHT STUFF DEPARTMENT: Chilling Thoughts...13

WHILE THE CAT'S AWAY DEVICE WILL PLAY DEPARTMENT: Appliance Story...16

TALES FROM THE DUCK SIDE DEPARTMENT: The Ghastly Gastronomical Glitch...18

TAKING THE WIND OUT OF THEIR SALES DEPARTMENT: Telemarketing Theatre...19

WE'RE HERE, WE'RE QUERIES, GET USED TO IT DEPARTMENT: Why Is It?...22

SPOOF, JUSTICE AND THE AMERICAN WAY DEPARTMENT: A COURT TV Scene We'd Like to See...24

BEAST MEETS JEST DEPARTMENT: The Devil's Advocate...25

MAY  
1996

# MAD

NUMBER  
345

*"How come stealing from one book is plagiarism, but stealing from many is research?"*  
— Alfred E. Newman



BEACH AND MOAN DEPARTMENT: Drama on Page...29

BERG'S-EYE VIEW DEPARTMENT: The Lighter Side of...30

CATHOLIC-TIC CONVERTER DEPARTMENT: The Popemobile For Rent...35

PRO-APPORTION DEPARTMENT: When "Per Serving" Information is Placed on Everything...38

WELL, DUD! DEPARTMENT: 'Amazing Discoveries' Products That Never Left The Lab...40

JOKE AND DAGGER DEPARTMENT: Spy Vs. Spy...42

CATHY GOTSWIPED DEPARTMENT: "Carolwhine Sitting Pretty" (A MAD TV Satire)...43

MARGINAL THINKING DEPARTMENT: "Drawn Out Dramas" by Sergio Aragones...Various Places Around The Magazine

SUBTLE-TEASE DEPARTMENT: "Well, Duh!" by Russ Cooper...Various Places Around The Magazine

FRONT COVER ARTIST: RICHARD WILLIAMS  
FRONT COVER WRITER: SERGIO ARAGONES

BACK COVER ARTIST: TOM BUNK  
BACK COVER WRITER: MICHAEL GALLAGHER



SNORT



# MAD

**William M. Gaines**  
founder  
**Jenette Kahn**  
president & editor-in-chief  
**Paul Levitz**  
executive vice president & publisher  
**Joe Orlando**  
vice president & associate publisher  
**Nick Meglin & John Ficarra**  
editors  
**Jonathan Schneider**  
art director

**Editorial:**  
**Charlie Kadau & Joe Raiola** associate editors  
**David Shayne** assistant editor  
**Amy L. Vozeolas** editorial assistant  
**Dick DeBartolo** creative consultant  
**Annie Gaines** managing editor  
**Dorothy Crouch** resident consultant

**Art Department:**  
**Leonard Brenner** graphics consultant  
**Thomas Nozkowski** production  
**Marla Weisenborn** production assistant

**Circulation:**  
**Bruce Bristow** vp-sales & marketing  
**Jerry Byrstein** circulation manager  
**Karen B. Smith** subscription manager

**Administration:**  
**Patrick Caidon** vp-finance & operations  
**Chantal d'Audis** vp-business affairs & international rights  
**Ellian Larson** vp-legal affairs  
**Bob Rozakis** executive director-production

**Contributing Artists And Writers**  
the usual gang of idiots

MAD (#558, 0024-9319) is published monthly except bi-monthly for January/February by E.C. Publications, Inc., 170M Broadway, New York, N.Y. 10019. Second class postage paid at New York, N.Y., and at additional mailing offices. Subscriptions in U.S.A.: 12 issues \$24.00 or 24 issues \$45.00 or 36 issues \$66.00. Outside U.S.A. (including Canada): 12 issues \$30.00 or 24 issues \$57.00 or 36 issues \$78.00. (Canadian price tax GST inc. included). Entire contents © copyright 1999 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or preparing ahead your subscription. POSTMASTER: send address change to MAD, P.O. Box 9049, Baitwin, N.Y. 13510. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and identification are fictitious. A similarity without satire purpose to a living person is a coincidence. Printed in Canada.



## "APPALLING 13"

When Jim Lovell and I set out to write a book about his Apollo 13 moon mission, I dreamed that the book would become a best-seller; a year later, that dream was realized. Next, I dreamed that our best-seller would stir enough interest to be made into a major motion picture; that dream was realized, too. What I never dared dream, however, was that the motion picture would become the object of a MAD movie spoof — the same movie spoofs I grew up reading more than 25 years ago. Only with the release of your December issue do I feel that my work has been truly recognized. Thanks for an unexpected honor!

Jeffrey Kluger  
Co-Author, *Apollo 13*  
New York, NY

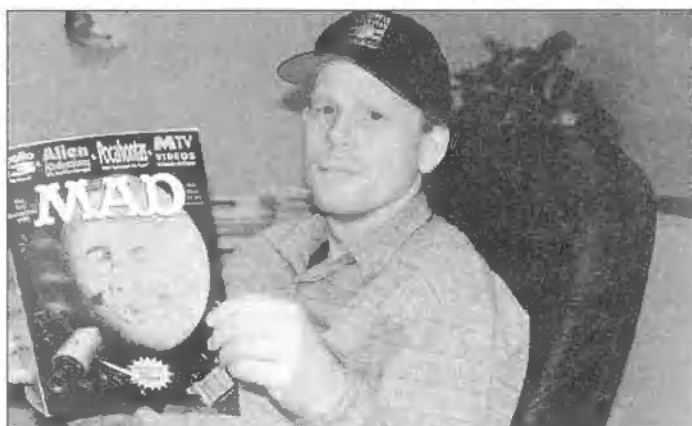
P.S. Marilyn Lovell really did lose her wedding ring in the shower the day before the launch. Honest.

Yeah, she lost it in the shower — we'll believe that when man walks on the moon — again! Thanks for writing! —Ed.

## MAD MUMBLINGS@aol.com

What is Waldo REALLY hiding from? — **RFrost928**...When I grow up I want to be a big hunka cheese. — **HPetoyan**...Do you know that it is very hard to type without using fingers? — **Mkmpa**...Every day I get fully clothed into the shower and read your magazine until the midgets crawl out of the showerhead and eat my brain. — **FunkyChuck**...I rewound the issue after using it, now what? — **JimGleeson**...Do not remove your teeth in public. — **PIRANA12L**...Acid Man is indestructible. Anything that stands in his way is eaten through by the burning acid. — **BRYAN1109**...I wish I was a muffin!!! — **FFergu9739**

## HOW-ARD!



Apollo 13 Director Ron Howard reviews MAD's satire "Appalling 13" in issue #341. Ron enjoyed making the outer space drama so much, he's hoping to revive his acting career with a part in the upcoming new Star Wars movie as "Opic-Wan Kenobi".

# LETTERS &

## THE PAIN IN SPAIN

Hello, I'm writing this to you from Denia, Spain. I'm here on an exchange program and my mom has been sending me magazines. The family I got stuck with really wasn't good, so I was feeling a little bad when I got issue #341. I have to say it really raised my spirits because it was so funny. I think it was the funniest issue I've read yet.

Brian Sharp  
Denia, Spain

Brian: In the interest of fairness, we called your host Spanish family that you are "stuck with" and asked them to respond to your letter. —Ed.

Their reply:

Hola, Ed! Señor Brian is...how you say...el twerpo! Muy boring! He never want to leave the casa! He spend all his time in el outhouse reading stupid magazines and giggling hysterically! No bullfights! No cockfights! He ruining our lives! Yankee go home!

P.S. Why does your Señor Berg draw his people with such ugly clothes? Muy out of style!

## BEST ENHANCEMENT

In this, our ninth annual look at a selected reader's picks for the best MAD articles of the year, we present not only two lists, but the first-ever list from a different continent! Enhancement, indeed! Fa fa fai

Here are my favorites for 1995:

- Best Movie Satire: *Gasper* (#340)
- Best TV Satire: *Fiends* (#339)
- Best Article: Other Interesting Infinity Combinations (#336)
- Best Satire of a Movie That Deserved it: *Hokeyphantos* (#341)
- Best Satire of a TV Show That Deserved it: *Lotus and Cluck* (#336)
- Best Lighter Side of: (#339)
- Best Spy Vs. Spy: (#338)
- Best Tales From the Duck Side: *The Bizarre Bazaar Bonanza* (#336)
- Best Cover: *Howard Stern* (#339)
- Best Back Cover: *Commemorative Music Stamps We'd Like to See* (#334)
- Best Fold-In: *Forty Years of MAD Magazine* (#336)
- Best Alfred E. Neuman Quote: (#339)
- Best Super Special: *Big Bad MAD #1* (#107)
- Best Overall Issue: (#340)

Thank you!

Akira Mason  
Vienna, VA

Here is my verdict on MAD's best for 1995:

- Best Movie Satire: *Appalling 13* (#341)
- Best TV Satire: *Jim Carrey Visits the "Larry Sanders Show"* (#337)
- Best Article: If James Bond Were "Updated" for the Politically-Correct '90s (#340)
- Best Satire of a Movie That Deserved it: *Die Hard With Variance* (#340)
- Best Satire of a TV Show That Deserved it: *Fiends* (#339)
- Best Lighter Side of: (#339)
- Best Spy Vs. Spy: (#334)
- Best Tales From the Duck Side: *The Bizarre Bazaar Bonanza* (#336)
- (NEW category) *Best Aragones MAD Look At: Cheating* (#336)
- Best Cover: *Batman Forever* (#337)
- Best Back Cover: *Mr. Jenkins' Liver Transplant* (#340)
- Best Fold-In: *Pocahontas/Ghostbuster* (#338)
- Best Alfred E. Neuman Quote: (#334)
- Best Super Special: *Games and Collectibles* (#105)
- Best Overall Issue: (#340)

Gerard Nassar  
Melbourne, Australia

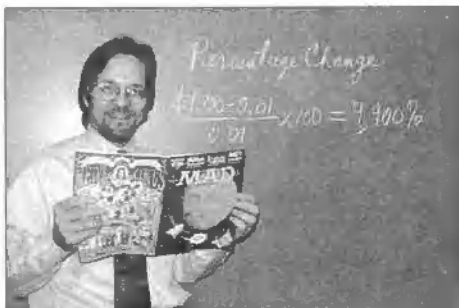
**NEW! FAX MAD AT (212) 306-4848**

# TOMATOES DEPARTMENT

## COFFEE TALK

I've been a devoted fan of MAD for more than three decades. Too bad you guys haven't learned any math in all that time! In "A MAD Peek Behind the Scenes at a Coffee Bar" (#341), you say that coffee flavors worth a penny are sold for \$1.00 — a "100% markup." You nitwits, that's a markup of 9,900%! No wonder the world's a financial mess! Fortunately, the average reader of MAD is far too smart to fall into your errors!

Jonathan B. Wight, Ph.D.  
Associate Professor of Economics  
University of Richmond, VA



Professor J. — Since you seem to be so good with numbers, here's a mathematical puzzler for you: How much money will you lose in salary after the University of Richmond's Dean of the Business School, the esteemed academician Randolph New, sees your mug in MAD using school supplies to make some bone-headed point? Go figure! —Ed.

## ALFRED E-MAIL

In MAD #342's Letters and Tomatoes Dept. you guys thank someone for telling you that you were wrong when you drew Jimi Hendrix holding a guitar right-handed. Believe it or not, you were right to draw him this way. Everyone knows Jimi was left-handed, but he could not afford a left-handed guitar, so he strung a right-handed guitar upside down and played it backwards. That is one of the reasons that he was considered so great. Please take this into consideration if you ever draw him again.

CneK@aol.com

According to esteemed academician and former Professor of Economics at the University of Richmond, Jonathan B. Wight, the chances of us drawing Jimi Hendrix again after reading your letter are one in 9,900! (Sadly, the only job "The Professor" could find after being forced out of the university was at a Starbucks coffee bar where he now works as a bean counter!) —Ed.



## INSIGNIFICANT DATA

**MAD #346 ON SALE May 14!!**

**MAD SUPER SPECIAL #113  
ON SALE April 30!!**

**DO-RE-ME-FAFafa!**

**THE MUSIC MAD**

Super Special April 1996

Our Price \$3.99 Cheap! (US Canada)

**ON SALE NOW!**

Please Address All Correspondence To: MAD, Dept. 345, 1700 Broadway, N.Y., N.Y. 10019.  
MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!  
Have a computer? Got a modem? Get a FREE DC Comics Online starter kit (featuring MAD online plus 10 FREE hours!) by calling 1-800-203-2600!



**GREED IS THE WORD DEPT.**

The surviving members of the Beatles got together recently and recorded a brand new, never-before heard tune! How'd they do it? With an old Lennon demo tape, a little recording studio magic and a lot of chutzpah — that's how! Seeing how these guys have more money than God (or even Bill Gates), it was a little sad to see what they would do for a quick buck. Next thing you know, they're going to be recording tunes from...

# MAD'S BEATLES SONGBOOK

ARTISTS: DREW FRIEDMAN, SERGIO ARAGONES, TOM BUNK, ANGELO TORRES AND DENNIS LANGDON JR. WRITER: FRANK JACOBS

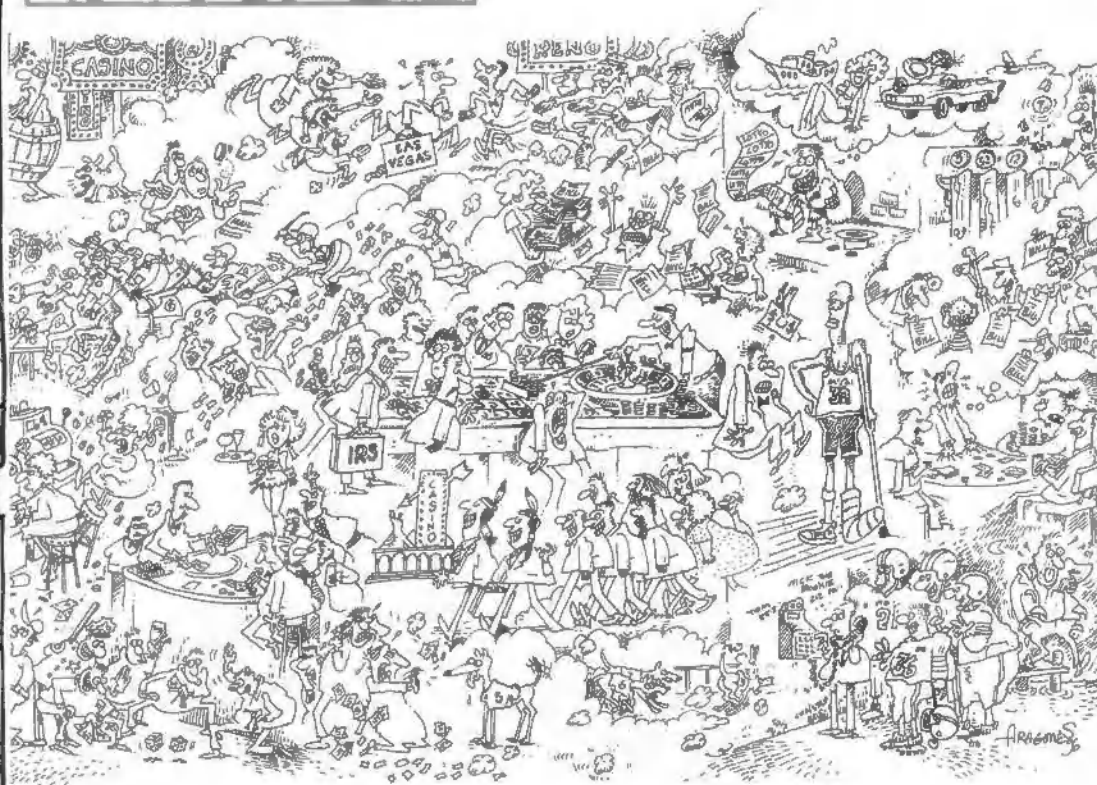




## Gambling

(sung to the tune of "Something")

THE BEATLES SORGBOOK THE BEATLES SORGBOOK THE BEATLES SORGBOOK THE BEATLES SORGBOOK



Gambling is the on-ly way  
My crushing debts I'll ever pay-off!  
Gambling is my one sal-va-tion -  
From taxes that bleed me dry,  
Tuition that soars sky-high!  
(I'll bet the Mets to-day)

Gambling 'cause I'm un-der-paid  
And facing yet another lay-off!  
Heading to the Res-er-va-tion -  
Casinos are where to be,  
When staring at bank-rupt-cy!  
(I won't split tens to-day)

I picked that filly at the track -  
She breezed home...twelve lengths back!  
I said, "Just watch those Steel-ers roll!"  
I got flushed...down the Bowl!

Same thing with the N-B-A  
Got help from loan sharks  
on that play-off -  
Suddenly I fear cas-tra-tion!  
If Lotto can't save my tail,  
My kidneys go up for sale!  
(Gambling's the way to-day)



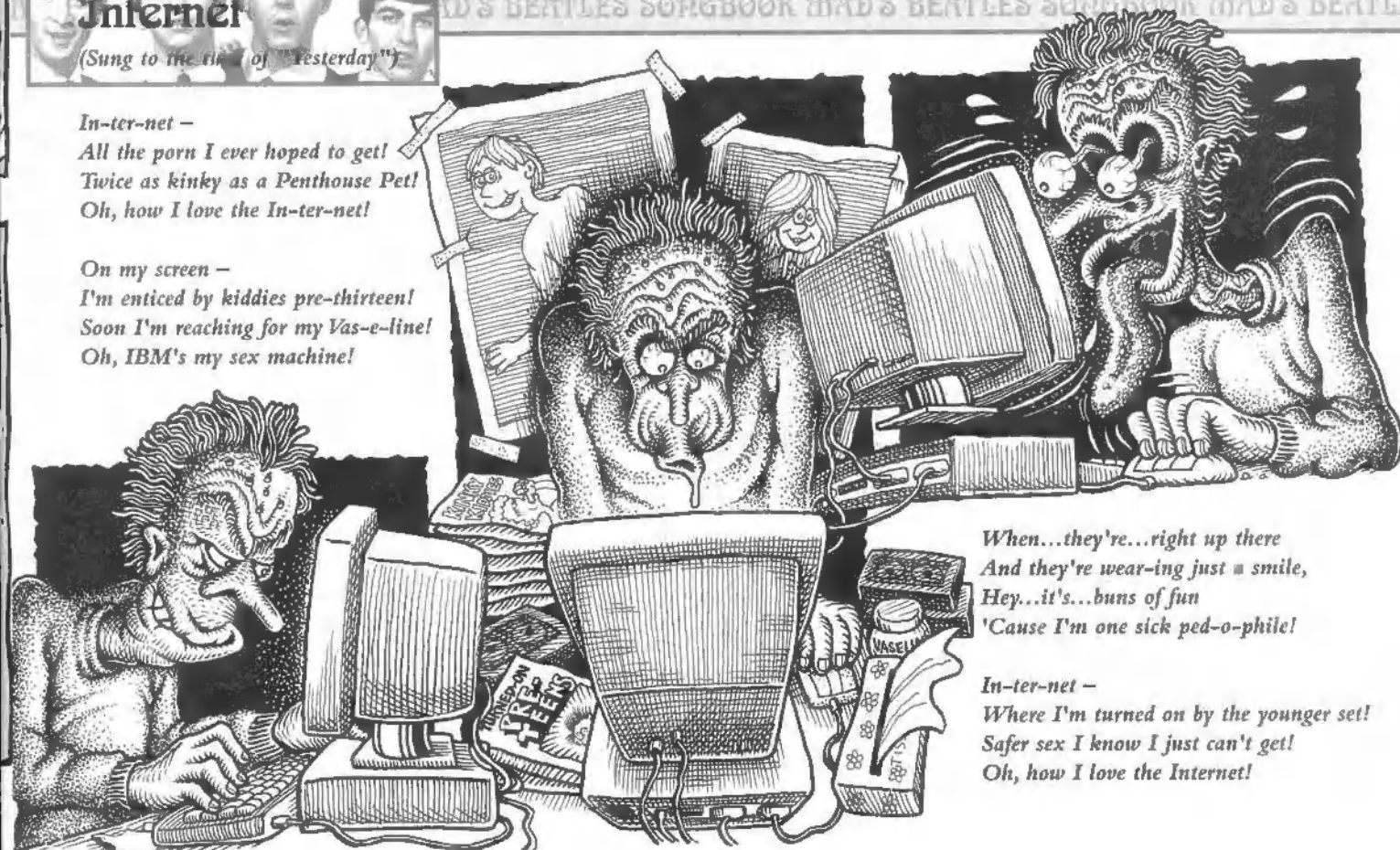
## Internet

(Sung to the tune of "Yesterday")

THE BEATLES SORGBOOK THE BEATLES SORGBOOK THE BEATLES SORGBOOK THE BEATLES SORGBOOK

In-ter-net -  
All the porn I ever hoped to get!  
Twice as kinky as a Penthouse Pet!  
Oh, how I love the In-ter-net!

On my screen -  
I'm enticed by kiddies pre-thirteen!  
Soon I'm reaching for my Vas-e-line!  
Oh, IBM's my sex machine!



When...they're...right up there  
And they're wear-ing just a smile,  
Hey...it's...buns of fun  
'Cause I'm one sick ped-o-phile!

In-ter-net -  
Where I'm turned on by the younger set!  
Safer sex I know I just can't get!  
Oh, how I love the Internet!

# Hey, Newt

(Sung to the tune of "Hey, Jude")

Hey, Newt!  
You won't keep still!  
On the Hill you're...a big sen-sa-tion!  
Forever...you're yakking to make a point  
Until the joint  
Needs fu-mi-ga-tion!

Hey, Newt!  
You're kicking ass  
So they'll pass your...new leg-is-la-tion!  
Whenever...the Dem-ocrats play too tough,  
Don't take no guff -  
Shut down the na-tion!

Your book deal gave your doubters proof -  
Hey, Newt! Big goof!  
Your hobby must be self-fla-gel-la-tion!

And ev'ry time you're in a mess -  
Attack the press!  
Blame them for your sagging re-pu-ta-tion!

Hey, Newt!  
It's rough we know!  
With that GO-PAC in-ves-ti-ga-tion!  
If ever...you're caught in an outright lie,  
Rush will supply  
An ex-pla-na-tion!

Blah, blah, blah  
Blah-blah-blah-blah!  
Blah-blah-blah-blah!  
That's Newt!

Blah, blah, blah  
Blah-blah-blah-blah!  
Blah-blah-blah-blah!  
That's Newt!  
(fade out - hopefully!)





(Sung to the tune of "Nowhere Man")

*Dwarfs confessing that they're gay,  
Toddlers hooked on chardonnay,  
Sheep abusers make her day  
you see!*

*Talk-show fan - keep starin'  
At the swill - they're airin'!  
Talk-show fan - the trash on the tube  
beats watching C-SPAN!*

*Ricki, Maury and Montel,  
Sally Jessy Raphael  
Hold her in their sleazy spell  
of crap TV!*

# The Royal Family

(Sung to the tune of "Yellow Submarine")

In the land...of chaps and blokes,  
Where each day...they break for tea,  
You will find...those far-out folks  
Who are called...the Mon-ar-chy!



Chuck's a prince...he's next in line,  
But he gives...the palace fits;  
Stepping down...would do just fine -  
If he's crowned...God save the Brits!



Princess Di...was feeling low,  
So she gave...that interview;  
When we heard...her tale of woe,  
We became...bulimic too!



On the throne...you'll see Queen Liz,  
But her reign...is on the skids;  
We know what...the problem is -  
Need a clue?...Check out the kids!



Andy thought...when he was wed,  
That his bride...was heaven sent;  
Fergie jumped...from bed to bed -  
Fergie came...and Fergie went!



Years ago...they earned our praise,  
But today...they bitch and whine;  
We can hope...they'll mend their ways -  
Better still...they'll all resign!



One big bore is the Royal Family,  
The Royal Family, the Royal Family!  
Please! No more of the Royal Family,  
The Royal Family, the Royal Family!



We're all sick of the Royal Family,  
The Royal Family, the Royal Family!  
Same old schtick with the Royal Family,  
The Royal Family, the Royal Family!



Put a lid on the Royal Family,  
The Royal Family, the Royal Family!  
Till we're rid of the Royal Family,  
The Royal Family, the Royal Family!



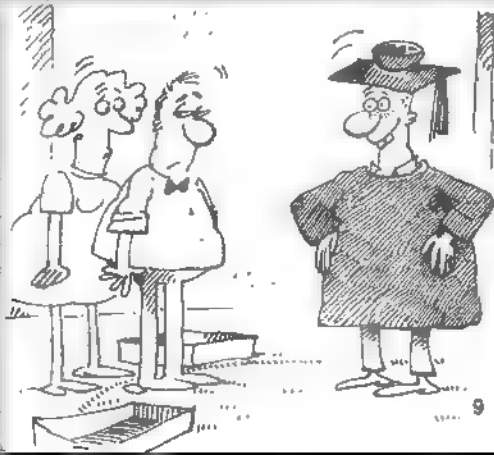
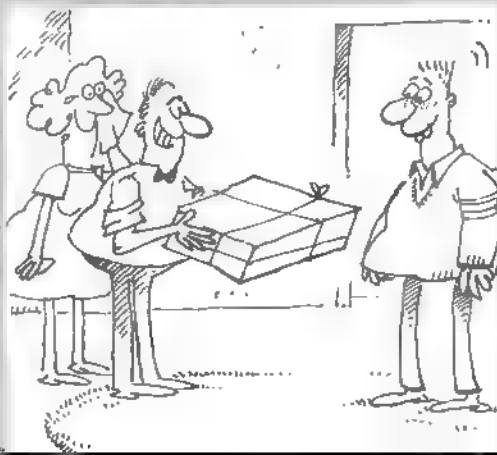


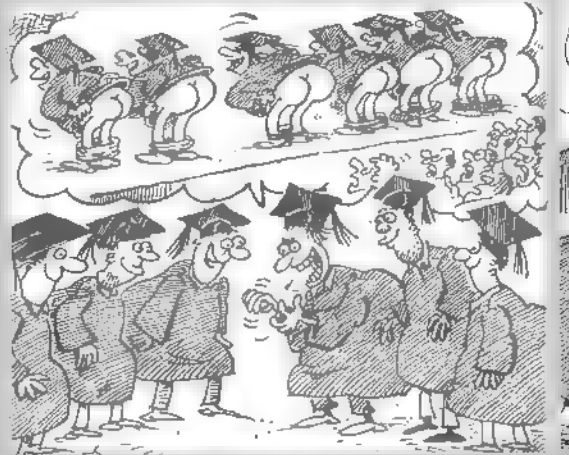
# A MAD LOOK AT GRADUATIONS

ARTIST AND WRITER: SERGIO ARAGONES

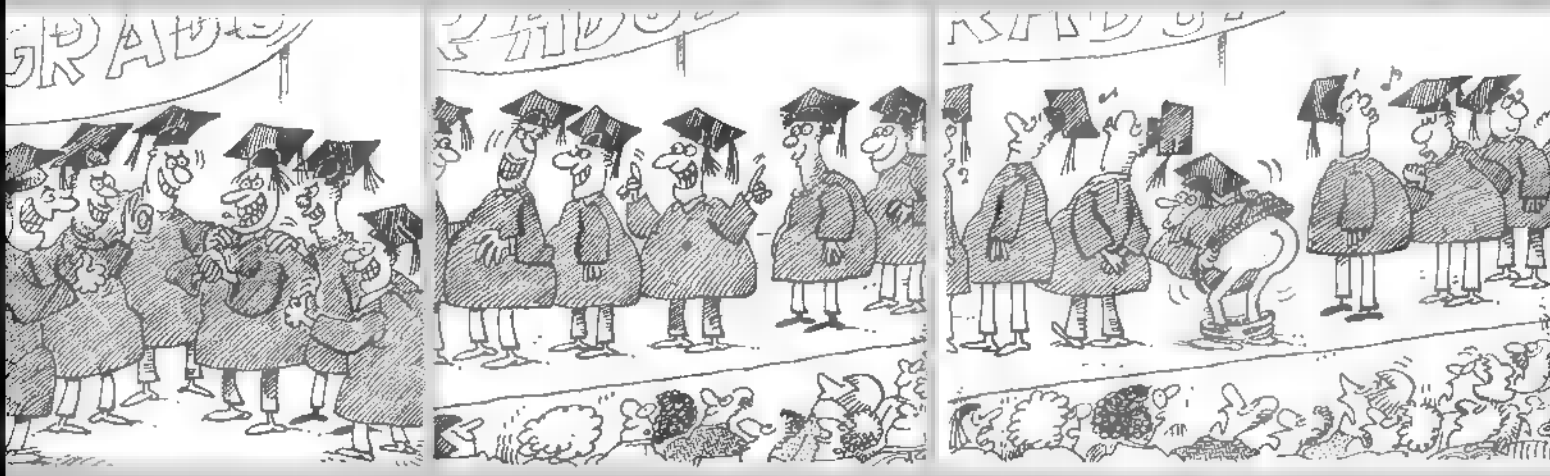
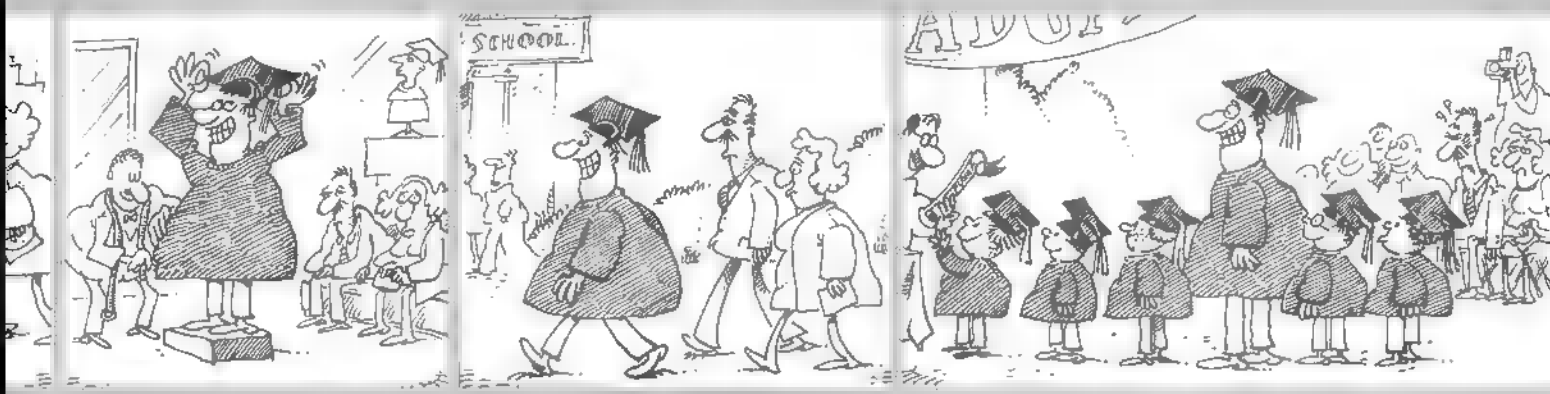


The Antish never seem to appear much on Singled Out...well, duh!



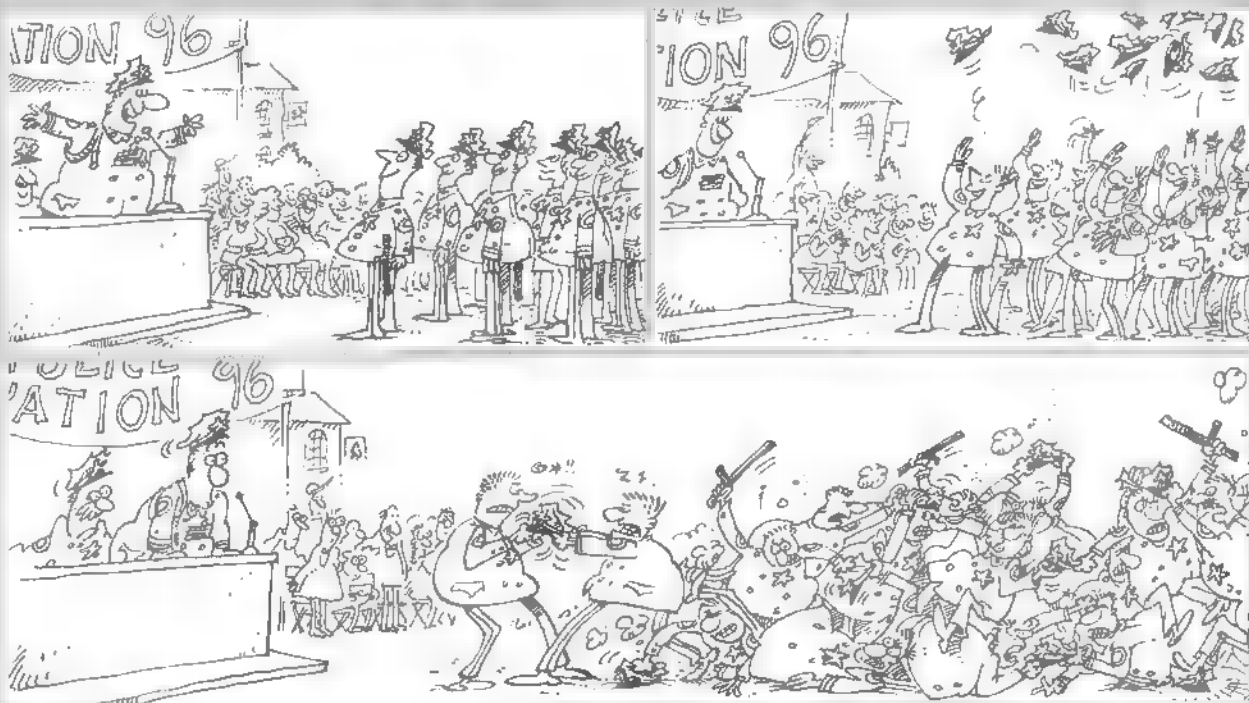






Most popular site on the diverse, option-packed, multi-choice information Superhighway features naked chicks and porn...well, duh!





Crooked, scandal-exposed corporate head keeps job, whistle blower fired!...well, duh!





## THE FRIGHT STUFF DEPT.

The sight of Dom DeLuise getting a nude rubdown! The alley behind your favorite local Chinese restaurant! Kathie Lee Gifford's Cody stories!



All things that make your flesh crawl, right? Ha! If you think those things make you queasy and shrink your bladder up to the size of a closed fist, wait until you read these...

# CHILLING THOUGHTS

ARTIST: RICK TULKA

WRITER: DESMOND DEVLIN



Instead of the scary old threat of Russia's nuclear arsenal, which could have wiped out our nation 57 times over, we now have 57 countries that can each wipe us out once.

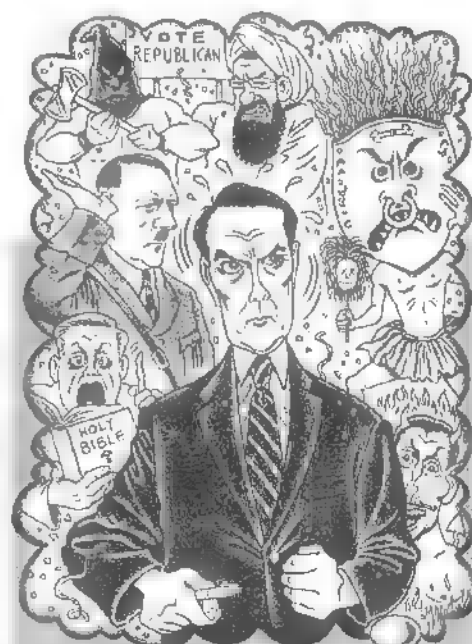




There are scripts floating around Hollywood that have been *rejected* by Pauly Shore.



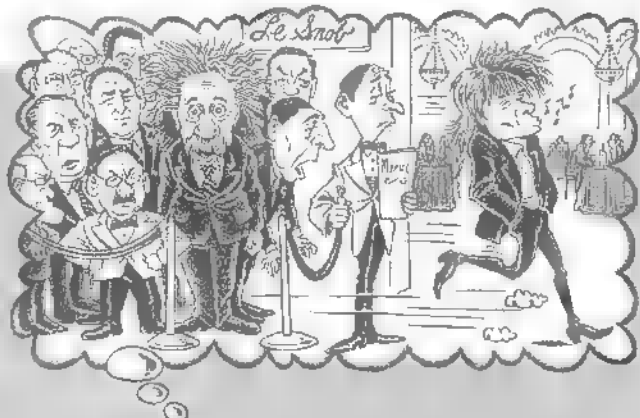
There are only *four short years* until *The Facts of Life* 20th anniversary reunion special.



Bob Dole is now the Republican Party's foremost *moderate*.



Soon, politically correct phrases like "differently abled," "facially challenged" and "person of size" will also be considered slurs, and will have to be replaced with *even less* judgmental terms.



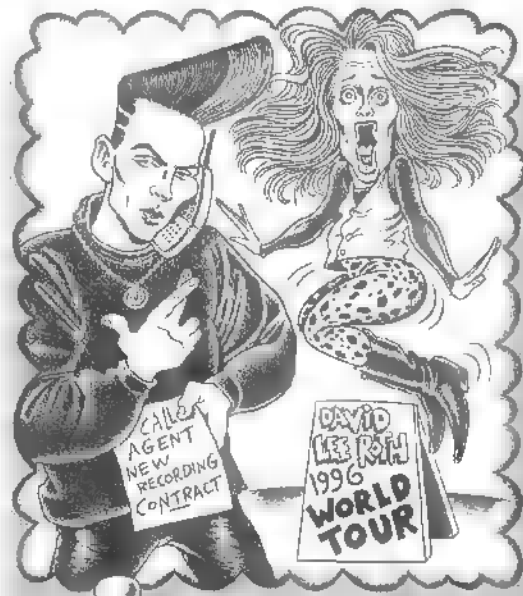
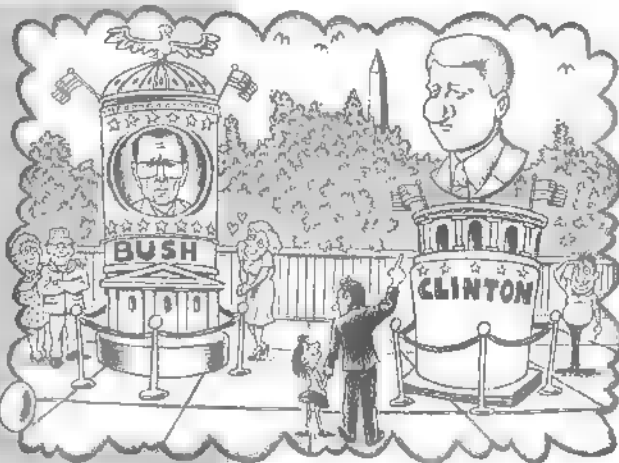
The last ten winners of the Nobel Prize for Medicine would be given a much worse table at any L.A. restaurant than Kato Kaelin.



One of these days, Andy Rooney is bound to get around to showing us what really bugs him about condoms.



50 years from now, Americans will look back nostalgically to an era when there were *real* leaders, men like Bill Clinton and George Bush.



Somewhere — somewhere close — Bananarama, Vanilla Ice and David Lee Roth are all plotting their comebacks.



When you do the math, you realize that Arsenio Hall made over 27.5 million dollars per funny joke.

90% of all telephone calls now being placed within the Continental United States are made by either MCI, AT&T or Sprint, trying to get us to switch to them.



Upcoming federal budget cuts could mean that school lunches won't be quite as succulent and delicious as they are right now.



Whenever the real estate market slumps, brokers can't afford to maintain the same high ethical standards they employ in boom periods.



MAD is now coming out *four more times* a year.



Howdy, pardners! By now I guess you've all seen me and my friends here in our smash hit movie, *Toy Story*! Now everyone knows what us toys do when humans aren't around!

Right you are, good buddy! But what people out there don't know is that unlike us toys, who are sweet and lovable, appliances are mean-spirited, conniving and constantly conspiring against all of humanity!

Yeah! Think of them as mechanical Republicans!

So now, in the spirit of Walt Disney, but with a quarter of the budget and a tenth of the fun, here's...



WHILE THE CAT'S AWAY DEVICE WILL PLAY DEPT.

# APPLIANCE STORY

OR

HOW OTHER THINGS IN YOUR HOUSE BEHAVE WHEN YOU'RE NOT AROUND

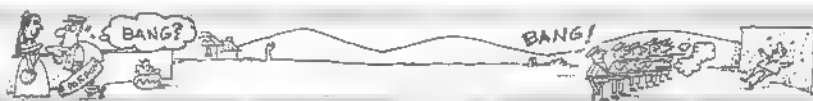
ARTIST: STEVE SMALLWOOD

WRITER: DICK DEBARTOLO

They're in bed now! Let's go and hide!

OK, but the first place they always look is behind the sofa cushions, so we can't go there anymore! You hide under the coffee table, and I'll fall into this pile of magazines! It's no fun unless they get crazed before we're discovered!

Hmmm, let's see, I'm set for Sunday at 4 P.M.! That's a football game! But on another channel they're showing *The Prince of Tides* at the same time! I never saw that movie! I'll record that instead! Screw 'em!



I love my microwave life! I have two fun things to do! When I cook frozen food, I make some of it scalding hot, while I leave ice crystals in other parts! But my favorite thing is hunting for bits of metallic trim on expensive plates and glasses and putting on a fireworks display as I destroy them!

I hear ya! My two favorite things are leaving crud on silverware, especially the forks! And getting a shot at something marked "dishwasher safe"! I love a challenge! And I like to show 'em who rules! Yeah! It's demolition time!

I don't believe it! I'm set for 5 A.M. on a Sunday morning! Why do I have to wake up and buzz at that ugly hour just so schmucko can make a plane? I'm just going to sleep right through the alarm time and the idiot will assume he did too!

I'm tired of hiding socks so they end up with lots of unmatched pairs! Tonight I'm up for something different! I think I'll heat up extra hot and shrink something! Something real expensive, like his new shirt!

Pick something else! I'm already ripping buttons off the shirt! I've got a nice satin nightgown swishing around in here! Why don't you bake that down a few sizes when I'm done washing it, so we can all hear her curse and scream!

God, it's hot! And the humidity is a killer! Let's shut down!

That's always good for a few laughs! But the trouble is there's nothing really wrong in here!

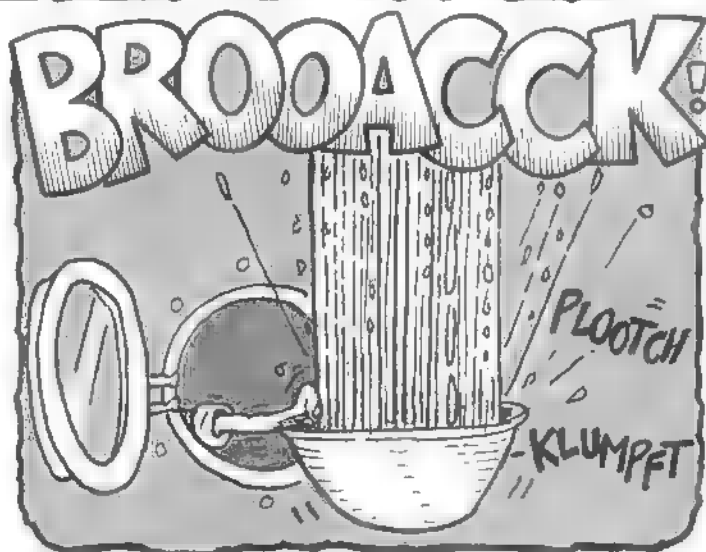
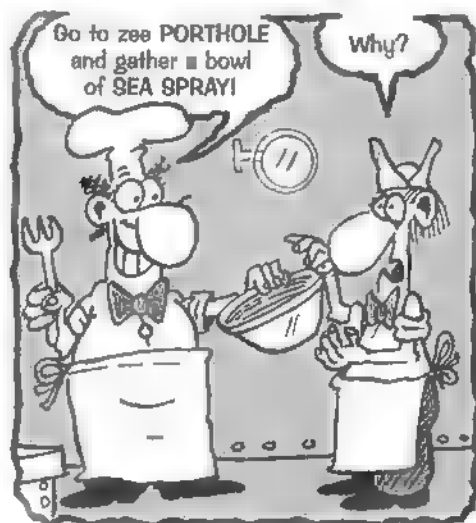
So? People are stupid! They expect me to blow during heat spells! Then they can brag about it by telling their friends, "Guess what? My air conditioner broke down during this heat wave!" Those fools accept it as a fact of air conditioner life!

Lame old SNL cast replaced with even lamer new SNL cast...well, duh!



TALES FROM THE DUCK SIDE DEPT.

# THE GHASTLY GASTRONOMICAL GLITCH



TAKING THE WIND OUT OF THEIR SALES DEPT:

**C**ontrary to what most people think, the vast majority of obscene phone calls are not made by drooling, raincoated perverts! They come from undrooling, unraincoated perverts! Yes, we mean telemarketers – those pushy, obnoxious purveyors of crapola extraordinaire! Want to beat these parasitic vermin back into the hole from whence they came? Then be sure to tune in to the Potrzebie Players production of...

# TELEMARKETING THEATRE

ARTIST: JACK DAVIS

WRITER: JOHN REINER



Hi, my name is Debbie!  
I'm calling with some  
very exciting news for  
you! You've been pre-  
approved for an American  
Excess Credit Card!



You're  
right,  
Debbie!  
I AM  
excited!



That's  
terrific!  
Do you  
have any  
questions?



Yeah...what  
are you  
wearing?

Excuse  
me?



Whatever it is,  
I'll bet it's  
real tight!

What kind of man are  
you? You should be  
ashamed of yourself!



That's it! Scold  
me! Tell me  
I've been bad!

Listen, buster, I'm not paid to  
listen to this kind of talk!



It's okay! I've got a pre-approved  
credit card! Just charge me  
\$3.99 a minute! (Pant! Pant!)



Hello, is  
this the  
Narrish  
resi-  
dence?

Yes, it is.



I'm calling from  
Life-Time Books.  
Is Mr. Narrish  
available?



(Sob!) No,  
but...  
(chokes!) I  
wish he  
were!



Pardon  
me?

Murray, he...he  
died! OH GOD!  
MURRAY! WHY?  
WHY HIM?  
Such a  
GOOD MAN!





Good evening, this is Fred at Acme Carpet Cleaning! How are you today?



Better, now that I stopped taking my medication! It was slowin' me down, man!



Uh...glad to hear it! Listen, we're going to be in your area tomorrow and we thought you might like to try our service! For your convenience, we'll send a representative right to your home!



That's great, 'cause if I try to leave my house, this bracelet strapped to my ankle goes off!

Um, we guarantee to remove grass stains, dirt and oil!

How 'bout blood? And I've been meaning to get rid of this annoying chalk outline...



Well, you have a nice evening now...

Tell your rep — I'LL BE WAITING FOR HIM!



I'm sorry Mrs. Narrish! I didn't mean to upset you!

How can I not get upset? Every time someone calls for him, I have to admit he's gone! HE'S GONE! (Sob! Sob!)



Don't worry, Mrs. Narrish! I'll personally take his name off the list! I promise we won't call again!

Oh, thank you! Thank you so much!



Schmuck!





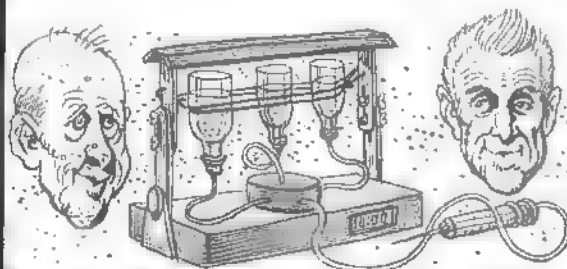
**WHYISIT?** ...that restaurants put sneeze guards on salad bars, but not on dessert carts?



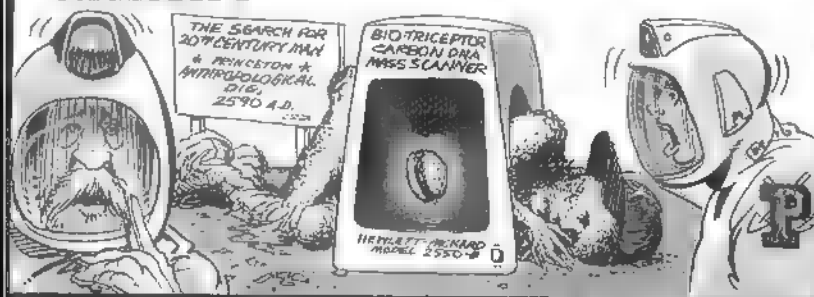
**WHYISIT?** ...ball players have to take drugs tests before being allowed ■ work, but elected officials merely have to swear on a Bible?



**WHYISIT?** ...the only American-made machine that seems to be reliable and work efficiently ■ the Kevorkian Suicide Machine?



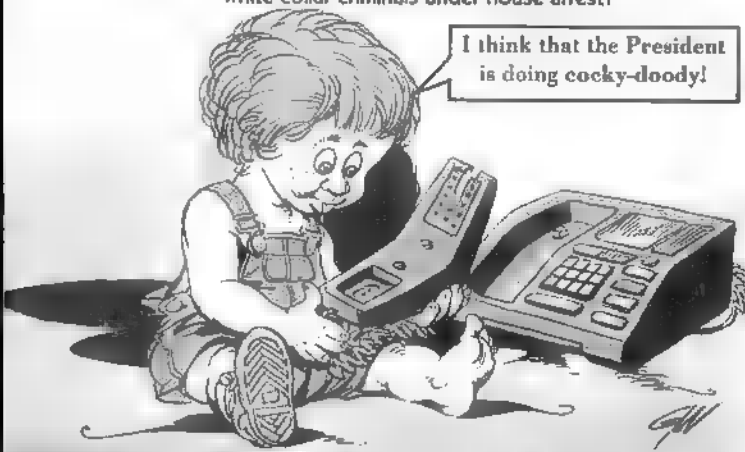
**WHYISIT?** ...fast food franchises decided to make their food containers biodegradable instead of their hamburgers?



**WHYISIT?** ...the importance of alerting the public to the rising tide of prostitution, sex on the Internet and ■ topless car-washes only occurs to local TV news programmers during Ratings Sweeps Months?



**WHYISIT?** ...we pay so much attention to phone survey results when the only people at home with the time to answer them are pre-school infants, chronically unemployed welfare recipients, hermits, second-story men and white collar criminals under house arrest?



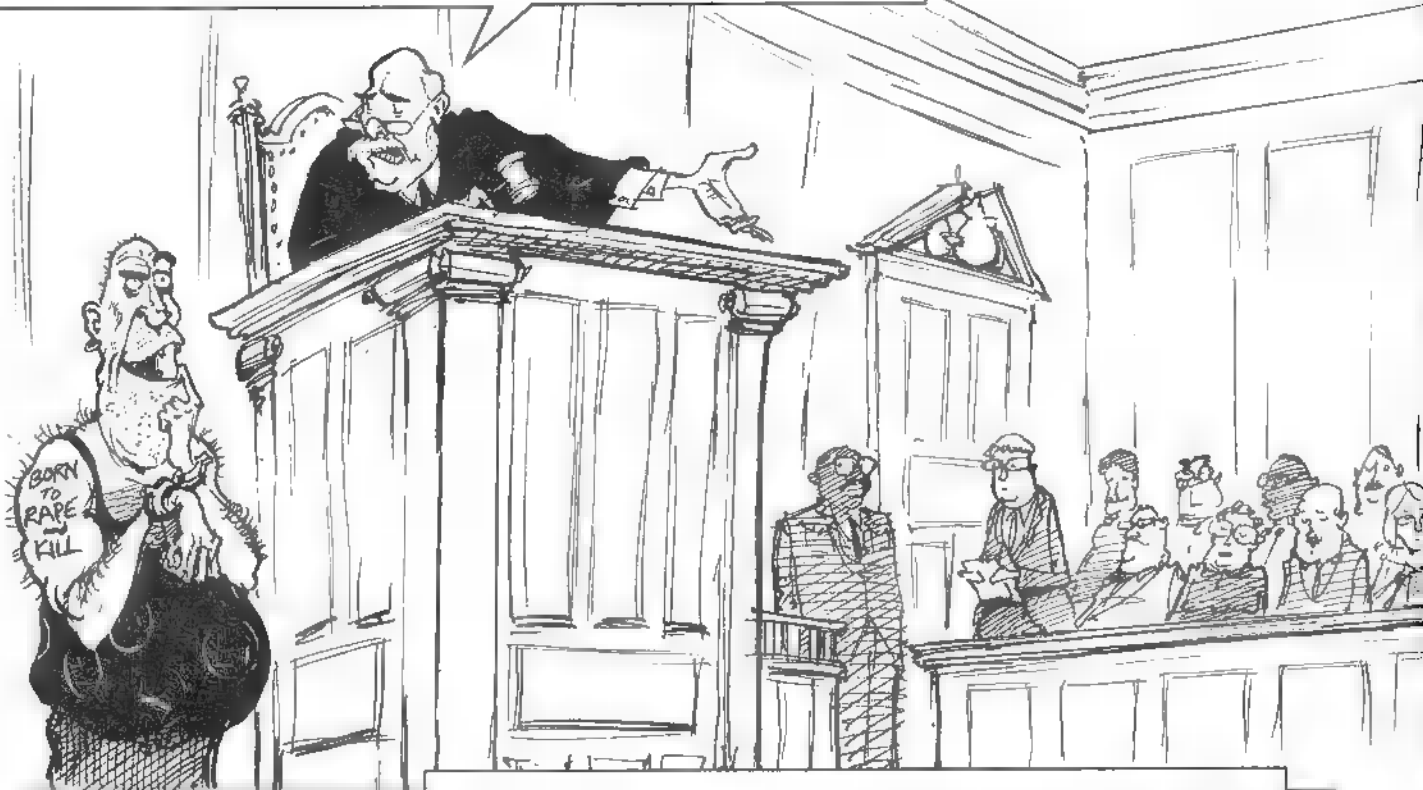
**WHYISIT?** ...that it's harder to take a leak in an Exxon station bathroom than ■ is for an Exxon tanker to take ■ leak in the ocean?



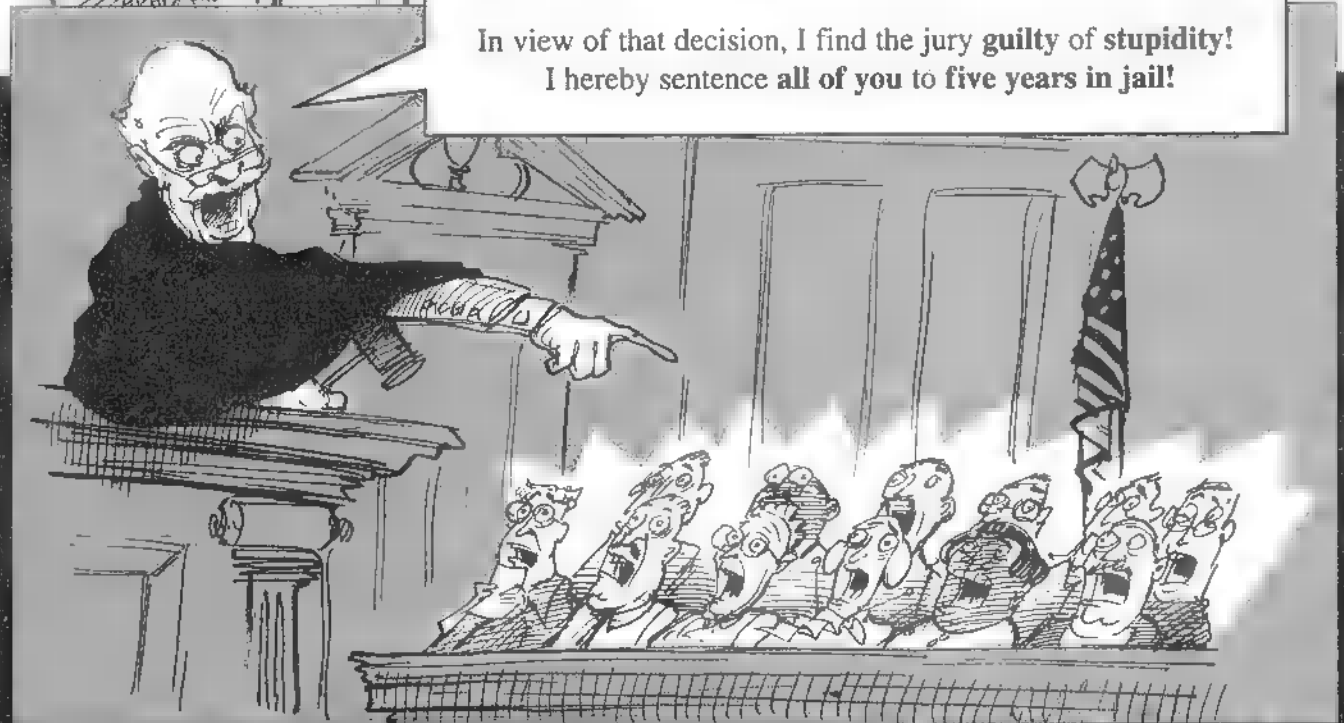


# A COURT TV SCENE WE'D LIKE TO SEE

In spite of the **overwhelming evidence** presented by the prosecution, the jury has found you "**Not Guilty**"! You're a **free man**!



In view of that decision, I find the jury **guilty of stupidity**! I hereby sentence **all of you** to five years in jail!



# THE Devil's ADVOCATE

THE MONTHLY NEWSLETTER FOR AN WORSHIPPERS

Have A Barbecue!  
(And 9 Other  
Great Ideas For  
Post-Sacrificial  
Leftovers!)

Our Travel Experts  
Pick The 50 Best  
Churches, Temples  
And Mosques In  
Europe To Deface!

Vomiting On The  
Cross On Cue:  
Our Experts Show  
You How!

Surefire Ways To  
Foil An Exorcist!

Six New Sins Your  
Whole Family  
Can Enjoy!

## YAK BLOOD VS. CHICKEN URINE

*What's Best For Your Holiday Ritual?*

ARTISTS: MORT DRUCKER  
ANGELO TORRES  
GEORGE WOODBRIDGE  
AND LISA BLACKSHEAR  
WRITERS: FRANK JACOBS  
AND BILL FIBBERS



Horn Enlargement  
Is It For You?

# UNGODLY NEWS

## Louisiana Satanist Breaks 10 Commandments In World-Record Time

Elwood Drimble, a Shreveport Satanist, set a new world record last month when he broke all Ten Commandments in four hours and seventeen minutes, easily shattering Hans Brick-face's old mark of 4:54.

Drimble got off to an impressive start, breaking four commandments in the first 15 seconds (a record in itself). He began by coveting both his

neighbor's wife and wristwatch, proceeding to steal the latter, while committing adultery with the former (Commandments VI, VII, IX, X). Ever the innovator, Drimble then quickly built a shrine to Wendy's founder, Dave Thomas, while bitterly cursing Jehovah (Commandments I, II).

Unexpected pangs of guilt slowed the

veteran sinner down momentarily. But he recovered nicely, launching a barrage of swear-laden insults at his elderly and frail parents (Commandment IV).

Unfettered under pressure, Drimble coolly climbed behind the wheel of his Range Rover and ran over a defenseless poodle (Commandment V). With the clock ticking down, he called the ASPCA and blamed his next door neighbor for the puppy's death (Commandment VIII).

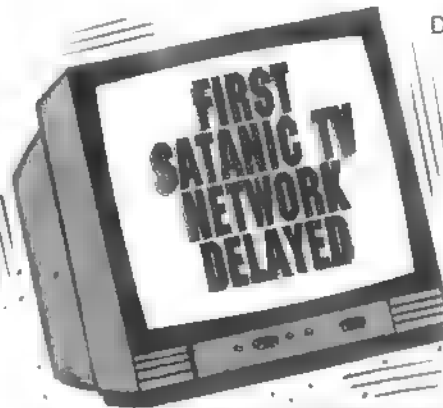
And what about Commandment III? Not to worry! He did it all on the Sabbath. Way to go, Elwood!



## This Month's Pact With The Devil

**DUKE BERKOWITZ**  
of Grand Rapids, ND,

sold his soul to Satan in exchange for the ability to drink an entire case Coors, smash every empty aluminum can on his forehead and not get sick at a frat party. Welcome, Duke!



DBS, The Devil Broadcasting System has been turned down again by the FCC in its attempt to launch a 24-hour, All-Satan TV Network. Negotiations between the FCC and DBS, which was planning on a national launch in September on channel 666, are reported to be strained. According to insiders, several DBS officials are calling for the removal and consumption of FCC Chairman Reed Hunt's spleen. Hunt, currently living under an assumed name overseas, could not be reached for comment.

# How Would They Look?

Your Favorite Celebrities Retouched to Look Like Satan



Regis & Kathie Lee



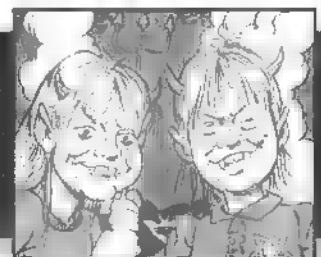
Mother Teresa



Willard Scott



Cal Ripken



The Olsen Twins





# Devil's RESTAURANT REVIEW

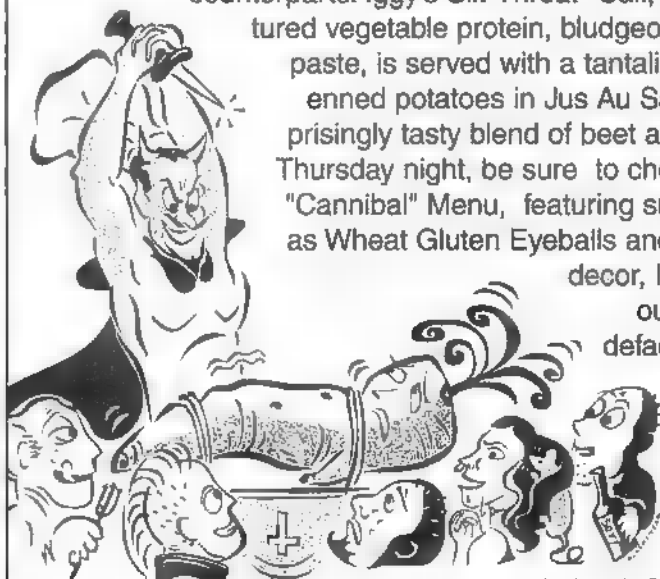
Good news for vegetarian Satanists! There's finally a restaurant that caters to their special dietary wants and needs. Iggy's House Of Vegetarian Delights offers a stunning array of soy-based ritual and sacrificial foods that taste surprisingly like their slaughtered, blood-soaked counterparts. Iggy's Silt-Throat "Calf," made entirely of textured vegetable protein, bludgeoned walnuts and yam

paste, is served with a tantalizing side order of julienned potatoes in Jus Au Sacrificial Virgin (a surprisingly tasty blend of beet and guava extract). On Thursday night, be sure to check out the innovative "Cannibal" Menu, featuring such appetizing dishes as Wheat Gluten Eyeballs and Tofu Arm. As for the

decor, Iggy's is too well-lit for our taste, but the hand-

defaced museum prints of Christ and his Apostles are a nice homey touch.

**Reservations suggested.**



# Devil's Music Review

(Editor's Note: In 1968, beloved evildoer Charles Manson made headlines when he claimed the Beatles song *Helter Skelter* contained hidden Satanic messages, which inspired him to order his "family" to murder actress Sharon Tate. With the release of *Free As A Bird*, the first Beatles single in nearly 25 years, we thought it appropriate to invite Mr. Manson to write this month's music review.)

## Mr. Manson reports:

Hey man, it's really cool to hear the Beatles again after all these years. Especially John Lennan. He's dead, man, but he still sounds better than these other losers. You know why, man? Cause he's dead, man, he's dead. Man, that's my point, man. Why do you think he's "free as a bird," man? Because he's dead, man. And that thing at the end, man, ya know, when he talks backwards? He was talking to me, man - MELL. Aw man, I'm gonna KILL YOU! You hear me, man?? I'M GONNA KILL YOU DEAD, MAN! JUST LIKE JOHN LENNON TOLD ME TO, MAN! YOU'RE DEAD, MAN! YOU'RE DEAD!!!

X

# The Inquiring PHOTOGRAPHER

By Norm Cheery

## This Week's Question:

*"What was your most embarrassing moment as a devil worshipper?"*

"After slaughtering my son's hamsters, I comforted him and didn't force him to eat the entrails."



Eli Stoop Woodside, NY



"I walked past St. Patrick's Cathedral the other day without hooking up a wad of green phlegm and spitting on its doorstep."

Delores Dripping Phoenix, AZ

"When I felt a twinge of guilt after setting fire to Temple Shalom B'nai."



Edward P. Grottle Van Nuys, CA



"Just yesterday, when I accidentally said 'God bless you' to someone who sneezed."

Betty Illfish Sandusky, OH

**BE ON THE LOOKOUT FOR THESE MANIFESTATIONS OF SATAN'S EVIL POWER IN THE PHYSICAL WORLD**

America Online Chrysler Mini-Vans  
MAD TV Zima Windows 95  
The Body Shop ESPN 2 Yanni  
PBS Pledge Drives

Hey! This isn't a Sergio Aragones marginal... well, duh!

# FILM VIEW

by *Damien Lucifer*



## Babe

This family-oriented live-action film starring a talking pig was very good but would have been even better had all the animals been savagely garroted and their blood drained into a huge vat to be feasted upon by the Babylonian God of Chaos, Tiamat.

RATING:



## How To Make An American Quilt

In the tradition of *Fried Green Tomatoes* and *Steel Magnolias*, this inspirational film loses all credibility when none of its female stars are stripped, tied to a makeshift altar and sacrificed to the Babylonian God of Chaos, Tiamat.

RATING:



## Ace Ventura: When Nature Calls

Dull, lifeless sequel. Like the original, Ventura saves animals. What a wuss!

RATING:



# THE DARKER SIDE

Why two entrance lines?

The short one's for rapists, serial killers and terrorists! The other's for lawyers!



# Classifieds

## ONLY 14 MORE SHOPPING DAYS LEFT UNTIL THE FEAST OF DISEMBOWELMENT!

Avoid the holiday crunch by ordering from the **Pentagram Depot** catalog. Fake goatees, jigsaw puzzles, fanny packs, cow udder head-dresses, dog corpses, and pentagrams, pentagrams, pentagrams! Call now! 555-HELL.

## RARE REPLICA DOCUMENTS FROM HELL!

Vanilla Ice's contract with Satan featuring the famous "18 Months Maximum Of Fame" clause. Order now and receive **free** copy of Nixon's entry papers! 555-BEAST.

## SACRIFICES MAKE YOU SQUEAMISH?

You need Zandar the Disembowler! Rabbits, mice, toads, pre-slaughtered for your convenience. Overnight delivery guaranteed! 1-800-666-6666.

## THE HORN CLUB FOR MEN!

Our patented derma-bond process is guaranteed to grow horns on your forehead, regardless of age, race, or degree of depravity. Call HORN-4-ME.

## SWMDW

seeks intimate relationship with **SWFDW**. Must enjoy sunsets, long walks in the country, drinking blood of Christian babies. Call Zandar the Disembowler, 1-800-666-6666.

# SEXY SATAN WORSHIPPERS WANT TO TALK TO YOU NOW!!!

## FIRE AND BRIMSTONE FANTASIES

## LUCIFER ROLE PLAY

"We're HOT as HELL and HORN-Y!!"



DIAL 1-900-SINNER

American Excess, MasterFraud Accepted



# DRAMA ...ON PAGE 29!





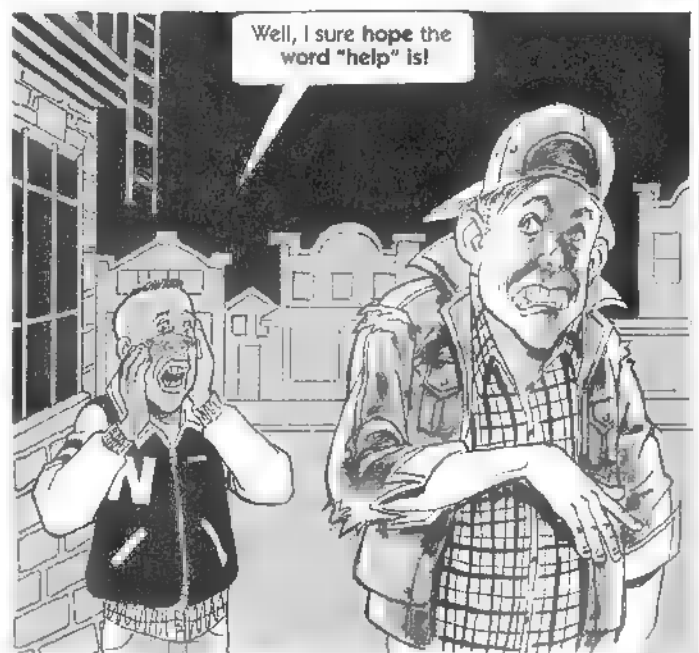
## APPLIANCES



BERG'S-EYE VIEW DEPT.

# THE LIGHTS

## BRAVERY



## APTITUDE

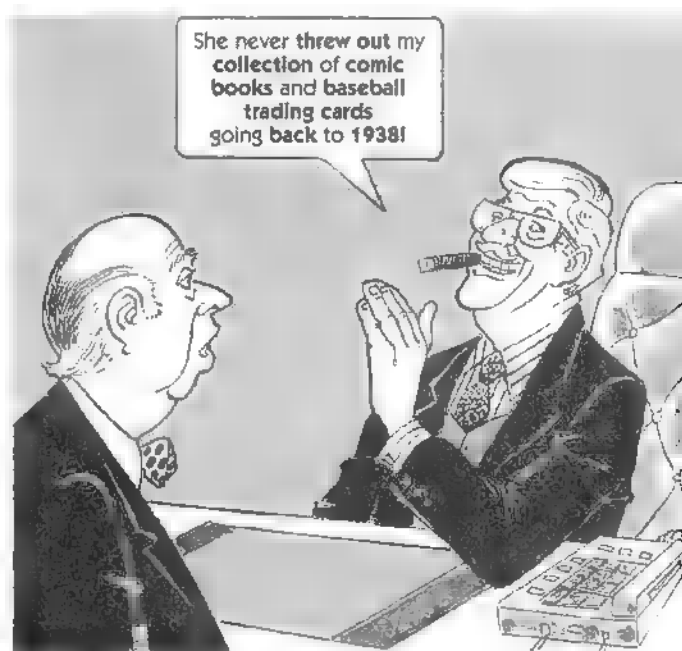
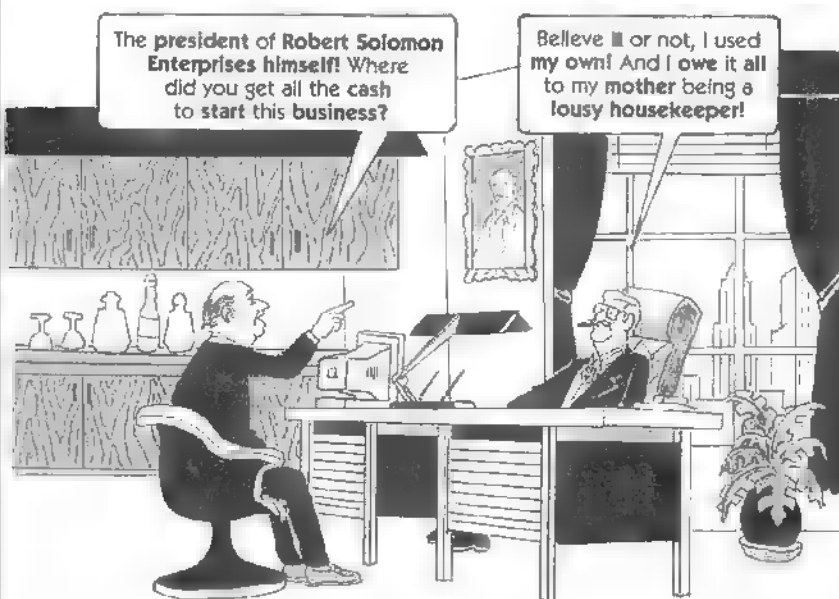


Nudity-enhanced, balloon-chested, babe-packed Victoria's Secret catalogue rather popular with men...well, duh!

# R SIDE OF...

ARTIST AND WRITER: DAVE BERG

## ECONOMICS



## NECESSITY

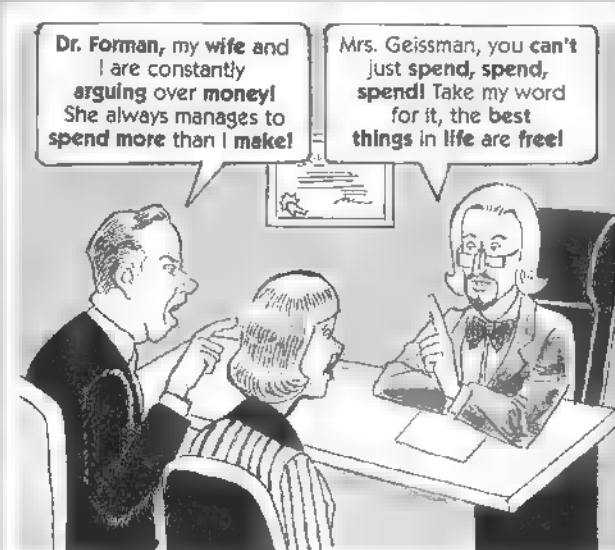


## PRAISE



After all these years, Loch Ness Monster exposed as a fake!...well, duh!

## THERAPY



## LAWYERS





## BABYSITTING



## GRACE



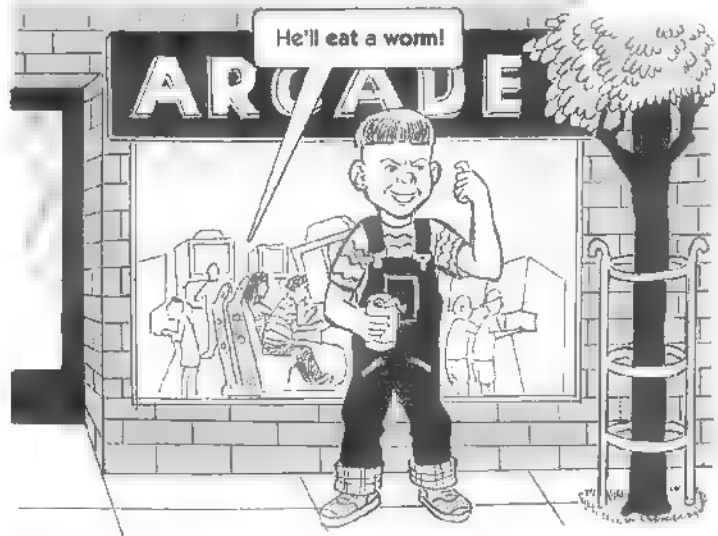
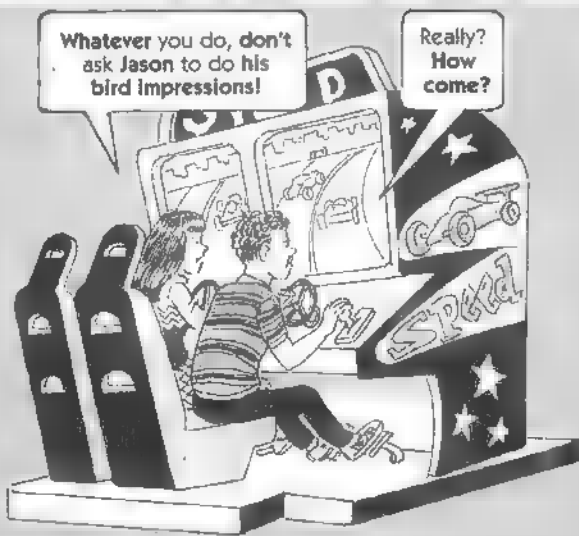
## COMMUNICATION



## THE OFFICE



## KID BROTHERS



## DOCTORS





**CATHOLIC-TIC CONVERTER DEPT.**

**I**f Pope John Paul II's recent visit to the United States gave us all a chance to contemplate and ponder the wondrous, deeply awe-inspiring majesty of...the Popemobile! This got us to thinking, when he's not on tour, what does His Holiness do with his wheels? Garage 'em? Heck no! Not when there's a chance to make a quick buck! Yes, it's...



# THE Popemobile

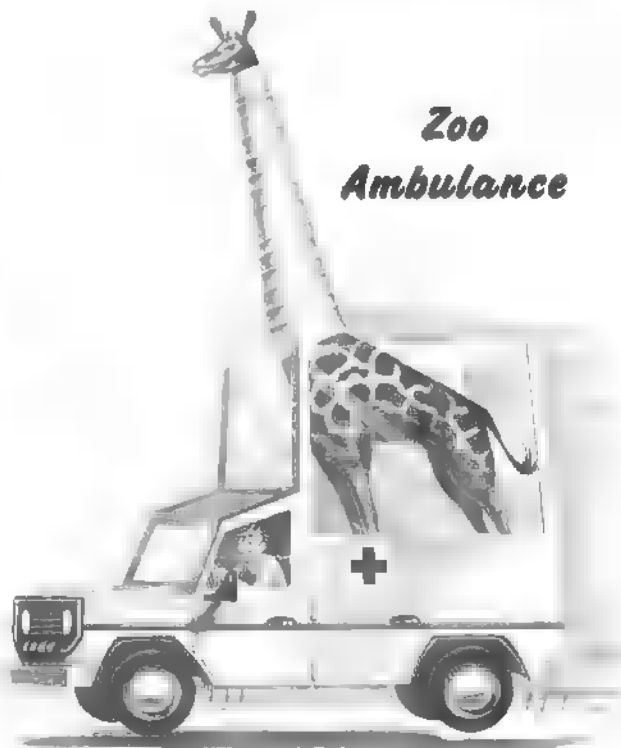
ARTIST: GERRY MOONEY

WRITER: PAUL PETER PORGES

**FOR RENT**







**Zoo  
Ambulance**

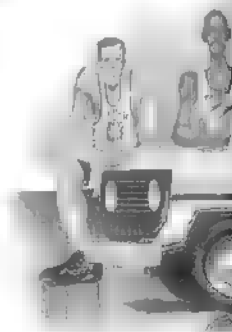
**Mosquito-Free  
Tanning Salon**



**Giant Picnic  
Kool-Aid Dispenser**



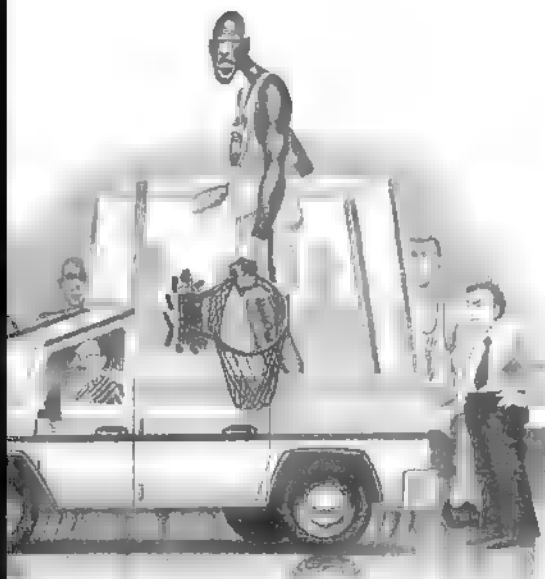
**Bird Watchers'  
Moving Sanctuary**



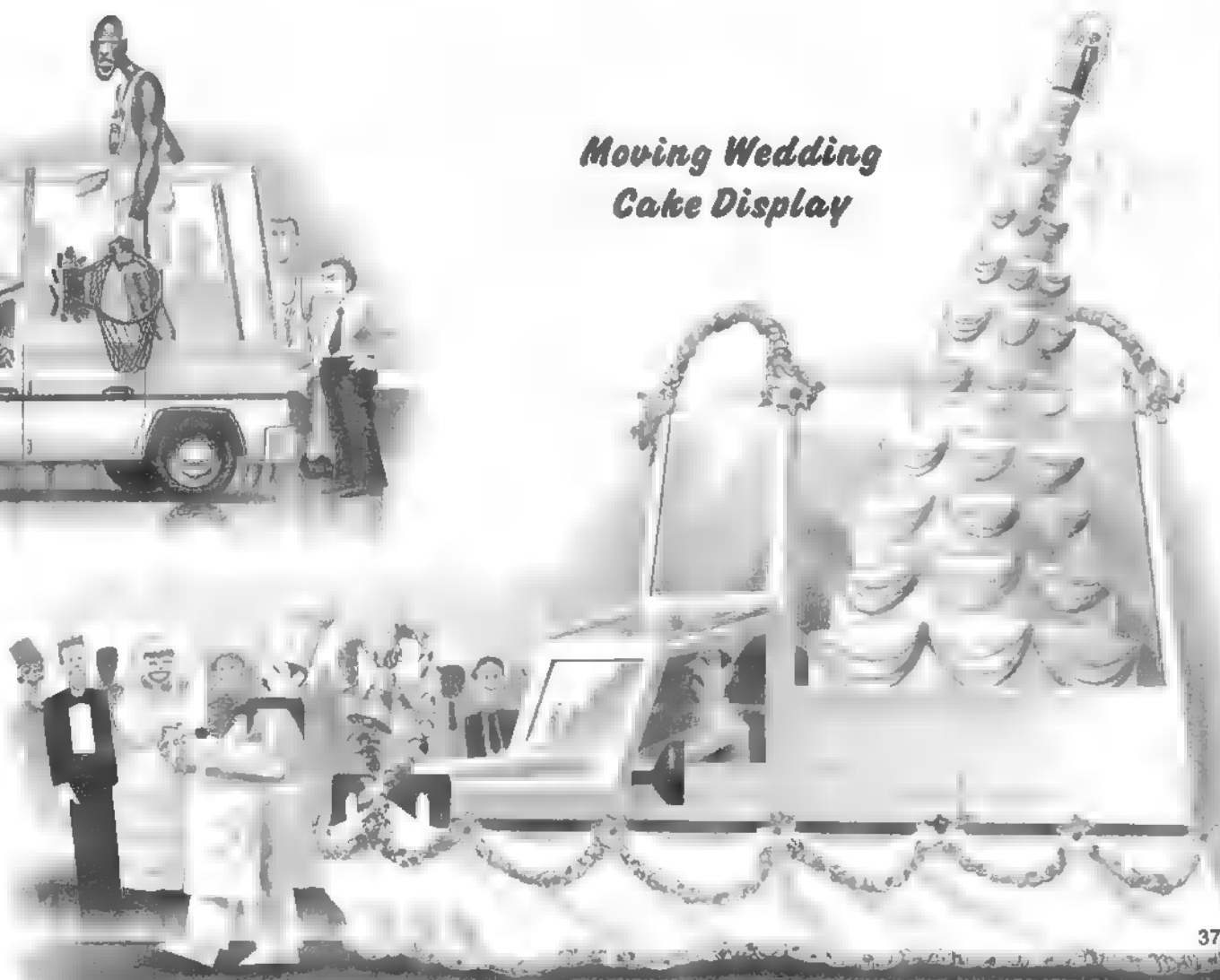
***Puppet Show  
In The Round***



***NBA Ejected-Player  
Transport***



***Moving Wedding  
Cake Display***



Hey! This still isn't an Aragones marginal!... well, duht!

Thanks ■ the Food and Drug Administration, food manufacturers have to follow strict guidelines regarding everything from how much gristle is found in a pack of ground chuck (a lot) to how many ounces of rat droppings are permissible in a can of soup (more than you want to know)! Aside from these important regulatory functions, the FDA oversees the "per serving" labels found on every container of food in the supermarket. But perhaps it's time for the FDA to broaden its horizons, turn its attention to non-food related items and give us some information we can REALLY use! It's time to enter an era...

# When 'Per Serving' Information Is Placed On Everything

ARTIST: GLENN BARR

WRITER: ANDREW J. SCHWARTZBERG

## BASEBALL CARDS

AVERAGE SERVING SIZE:  
15 cards

### Amount Per Serving

PLAYERS DESTINED TO SELL INSURANCE	.....6 cards
ROOKIES WHO WON'T REACH THEIR POTENTIAL	.....4 cards
CARDS GUARANTEED TO INCREASE IN VALUE	.....0 cards
INFELDERS FROM THE DOMINICAN REPUBLIC	.....5 cards



## HEAVY METAL ALBUM

AVERAGE SERVING SIZE:  
48 minutes of listening

### Amount Per Serving

SATANIC REFERENCES	.....14:15 minutes
CLICHÉD SEX METAPHORS	.....7:25 minutes
TEDIOUS GUITAR SOLOS	.....9:00 minutes
GRATUITOUS CURSING	.....10:35 minutes
WHOLLY INDECIPHERABLE LYRICS	.....6:45 minutes

## L.L. BEAN CATALOGUE

AVERAGE SERVING SIZE:  
100 items

### Amount Per Serving

STUFFY PREPPY SWEATERS	.....33 items
KHAKI CASUAL WEAR	.....14 items
TACKY HUNTING-THEMED TIES	.....2 items
GOOFY DUCK SHOES	.....5 items
EXTREMELY BLAN■ MODELS	.....46 items





## GRANDPARENTS' PHOTO ALBUM

AVERAGE SERVING SIZE:  
50 photos  
SERVINGS PER ALBUM: 4

### Amount Per Serving

RELATIVES NOBODY REMEMBERS

.....11 photos

RELATIVES WEARING SILLY HATS

.....6 photos

RELATIVES WITH FLASH PICTURE RED-EYE

.....7 photos

PEOPLE WITH PHONY SMILES

.....9 photos

CLOSE-UPS OF GRANDPA'S THUMB

.....17 photos

ATTRACTIVE SHOTS OF YOURSELF

.....0 photos



## CABLE TELEVISION

AVERAGE SERVING SIZE:  
90 minutes of viewing  
SERVINGS PER EVENING: 2

### Amount Per Serving

BAD COMICS STANDING IN FRONT OF A BRICK WALL

.....12 minutes

REALLY OLD RECYCLED NETWORK TV SHOWS

.....13 minutes

IRRELEVANT NEWS ITEMS

.....7 minutes

VIDEOS FEATURING BIG-BREADED BABES

.....11 minutes

CHEESY EUROPEAN SPORTS EVENTS

.....10 minutes

POLITICAL OPINIONS SPEWED BY DULL PEOPLE

.....19 minutes

PROMOS FOR SHOWS THAT WON'T BE NEARLY  
AS GOOD AS THE PROMOS ARE

.....18 minutes

INTERESTING PROGRAMMING

.....0 minutes



## GEOMETRY TEXTBOOK

AVERAGE SERVING SIZE:  
1 chapter (25 pages)

### Amount Per Serving

SOLUTIONS WITH LETTERS INSTEAD OF NUMBERS

.....8 pages

UNHELPFUL DIAGRAMS

.....5 pages

REFERENCES TO GREEK MATHEMATICIANS

.....2 pages

WORTHLESS DOODLINGS BY LONG DEAD ALUMNI

.....4 pages

QUESTIONABLE STAINS

.....6 pages

PROBLEMS SOLVED WITH SIMPLE ARITHMETIC

.....0 pages



## MAD MAGAZINE

AVERAGE SERVING SIZE:  
1 issue (576 attempts at humor)

### Amount Per Serving

CHEAP SHOTS AT READERS

.....32

NASTY COMMENTS ABOUT ENTERTAINERS

.....114

SNIDE REMARKS TOWARDS POLITICIANS

.....118

LOW BLOWS AIMED AT ATHLETES

.....56

OBSOLETE REFERENCES READERS WON'T GET

.....24

JOKES MISINTERPRETED BY PARENTS

.....46

INTELLIGENT SOCIAL COMMENTS

.....0

RECYCLED, STALE GAGS

.....188

SOPHOMORIC, MORONIC, VERY DUMB PUNS

.....63



## The **FLOSS-O-MATIC**

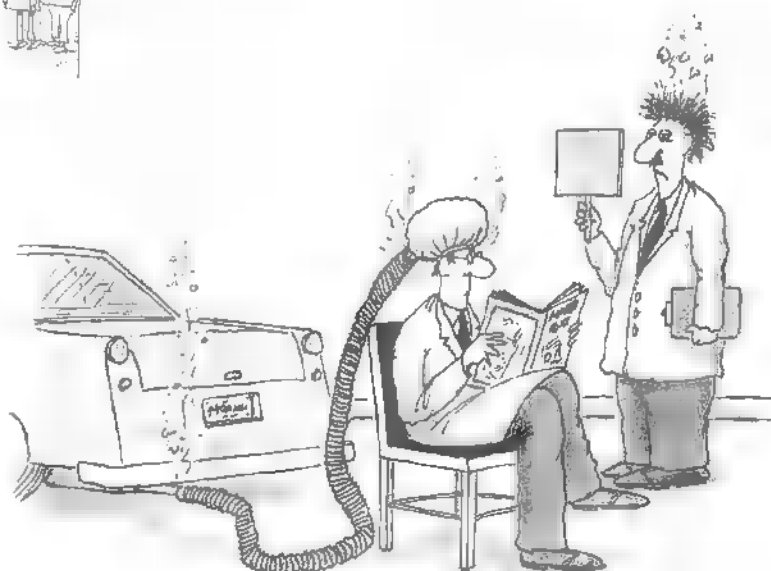


## The **JUMP-O-JUICER**

### WELL, DUD! DEPT.

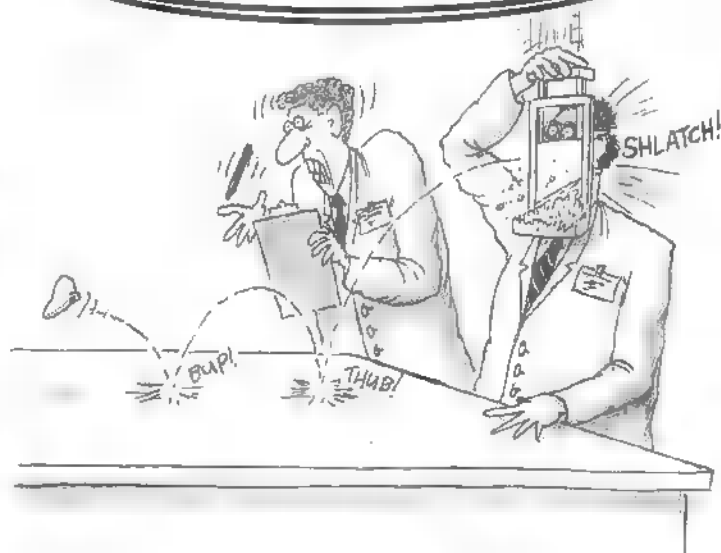
There is a lot of crap being sold these days to gullible TV viewers through programs called "infomercials." One show, *Amazing Discoveries*, hawks everything from mops to clip-on human hair! Hard as it is to believe, however, this lame show has standards, and not all the *Amazing Discoveries* "Inventions" make it on the air. There are some clunkers so flat-out poor even host Mike "nerd boy" Levy is ashamed to hawk them! So, here are...

# Amazing Products That



## The **EXHAUST-O-PERMER**

## The **SHAVE-O-MATIC**



*The* **T**URB-O-KNOTTER

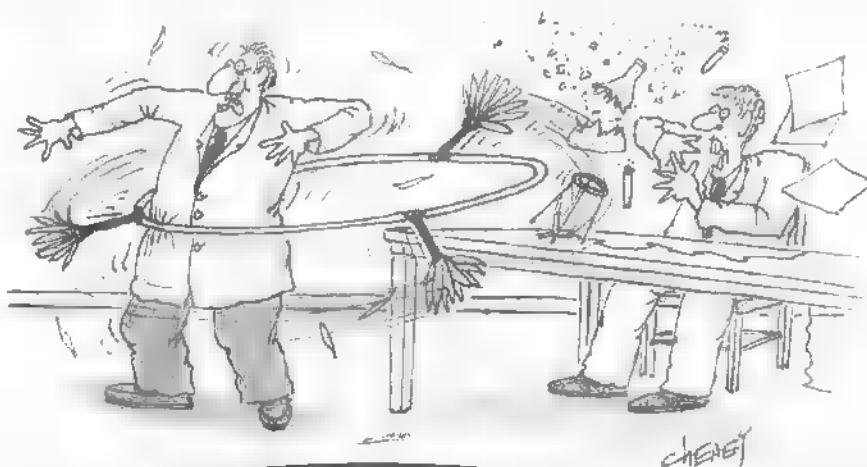
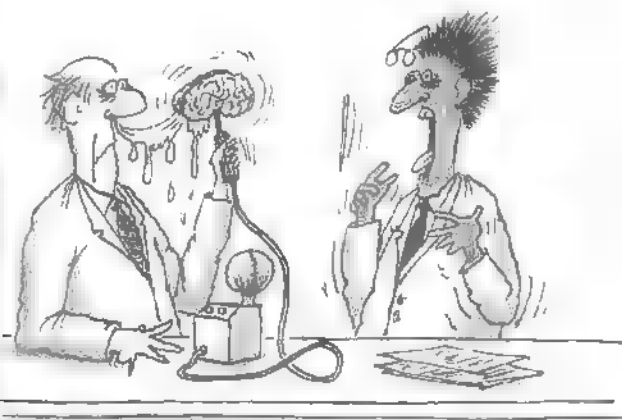


*The* **W**IPE-O-MATIC

# Discoveries Never Left The Lab

ARTIST AND WRITER: TOM CHENEY

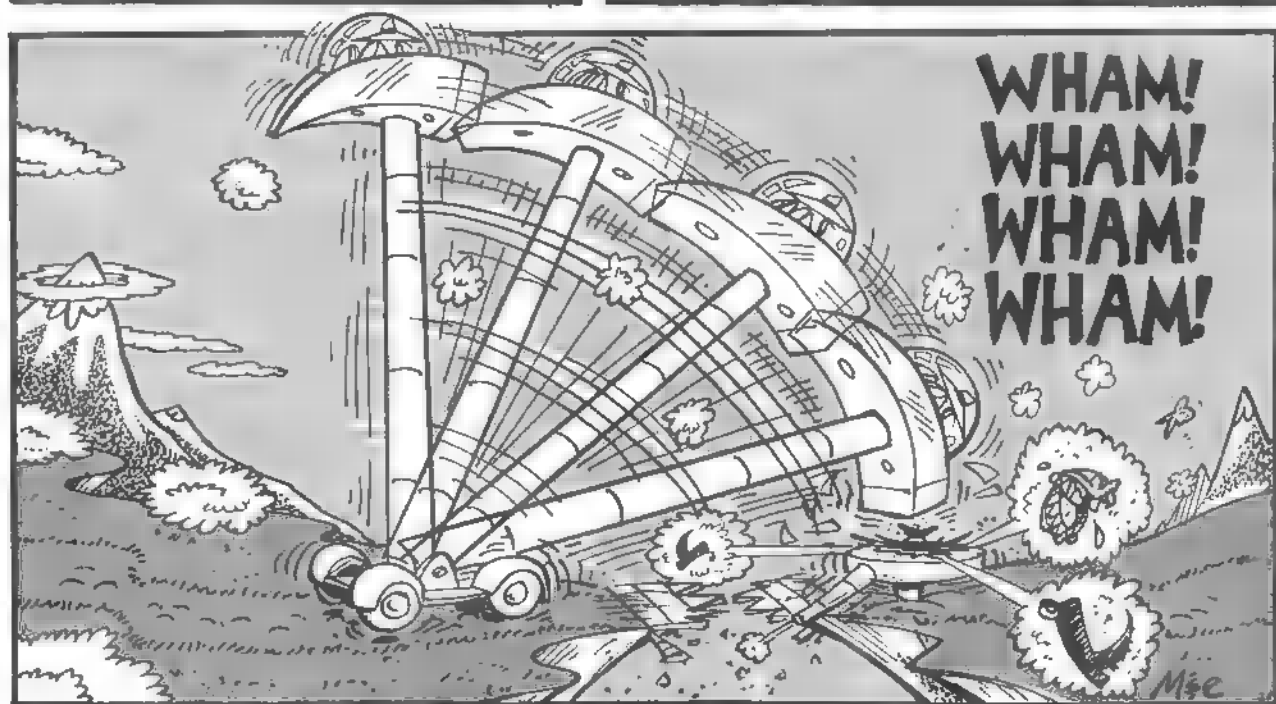
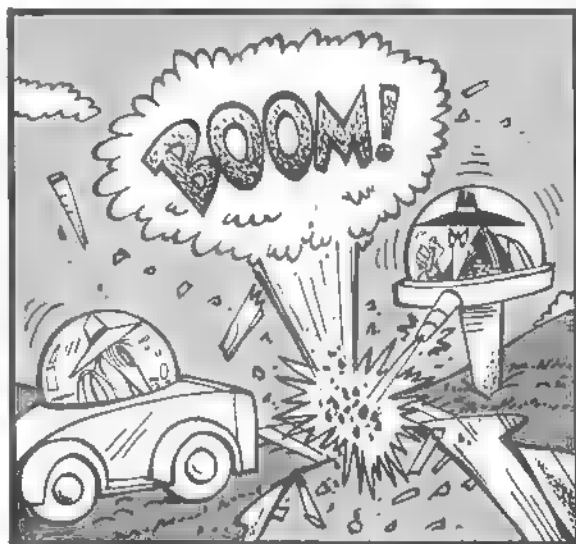
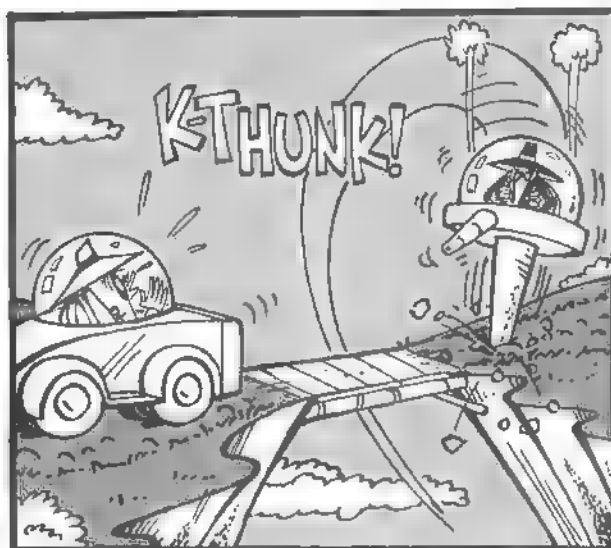
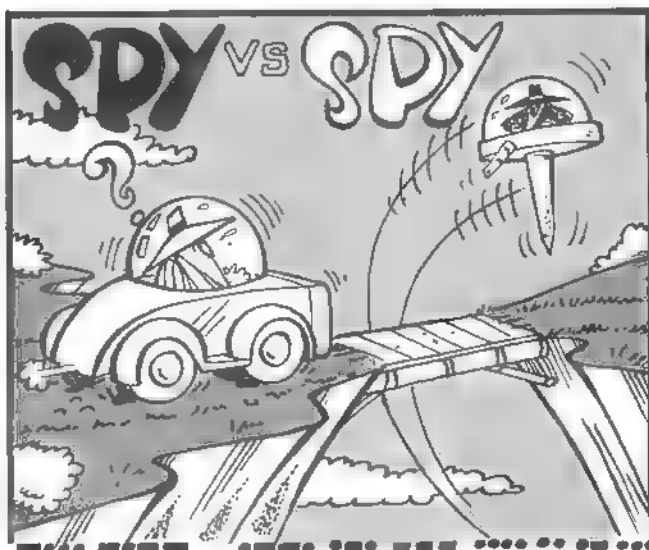
*The* **B**OOG-O-VAC



*The* **H**UL-A-DUSTER

Latest Ace Ventura seems a tad repetitive...well, duh!





Truth-allergic politicians skip over hard-hitting real interview shows but flock to substance-free puffballmeister Larry King? ... well, duh!

From the nation's capital, The McLaugh-in Group, an unrehearsed program presenting insider opinions and forecasts on major issues of the day. Here's the big mouth of the program, John McLaugh-in.

Issue One: Scheduling! You're a TV programmer for the NBC network! You're planning the Fall 1995 schedule. Everything is set except the Thursday night spot at 9:30 — the slot between the hip comedy *Seinfeld* and the blockbuster drama *ER*! What do you program? I ask you, Mor-ton Konwisky washy?

Old Soupy Sales Shows?

WRONG! Jerk Germond!

Dental Radiation Goofs and Blunders?

WRONG! Fred "The Feeble" Bombs!

American Quilting?

WRONG! Eleanor "You Make Me Swell-anor" Cleft!

The Bosnian-Serb Comedy Hour?

CATHY GOTSWIPED DEPT.

ARTIST: PAUL COKER

WRITER: JOSH GORDON



No! No! No! Must I always tell you plebians everything? The answer is: it doesn't matter! ANYTHING could be a hit! So what did the executives do? They programmed a very mediocre show...with a very mediocre cast...but a very lucky group! Let's face it, in this time slot, it's definitely...

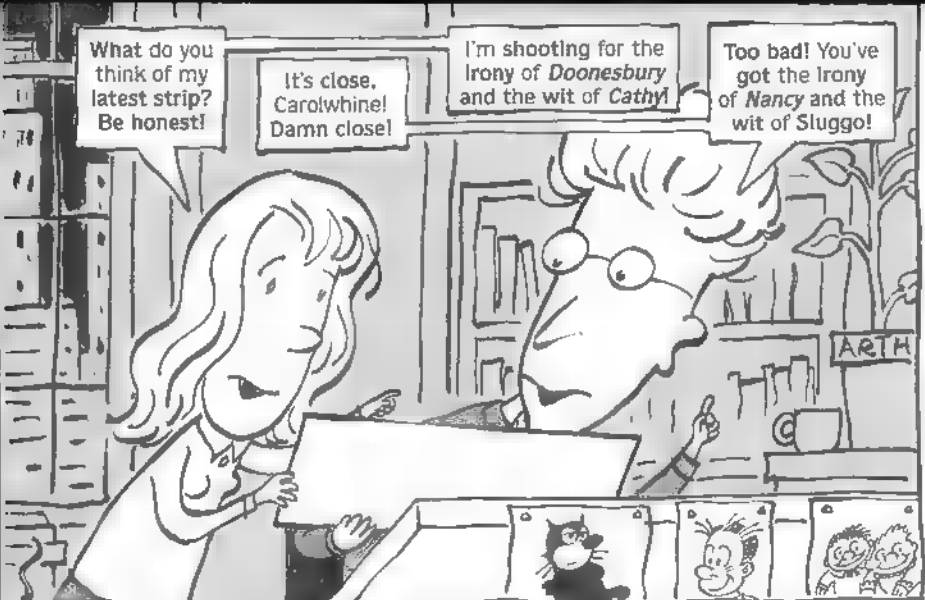


# Carolwhine Sitting Pretty



...NBC on Thursday Nights



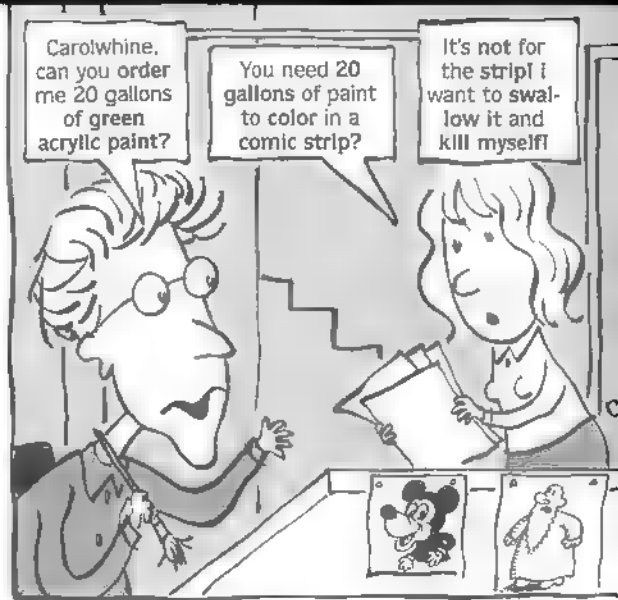


What do you think of my latest strip? Be honest!

It's close, Carolwhine! Damn close!

I'm shooting for the irony of *Doonesbury* and the wit of *Cathy*!

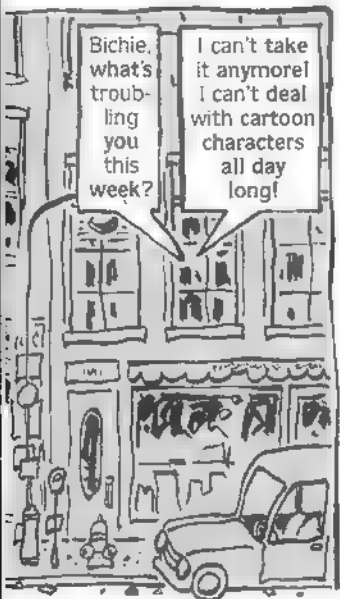
Too bad! You've got the irony of *Nancy* and the wit of *Sluggo*!



Carolwhine, can you order me 20 gallons of green acrylic paint?

You need 20 gallons of paint to color in a comic strip?

It's not for the strip! I want to swallow it and kill myself!



Bichie, what's troubling you this week?

I can't take it anymore! I can't deal with cartoon characters all day long!



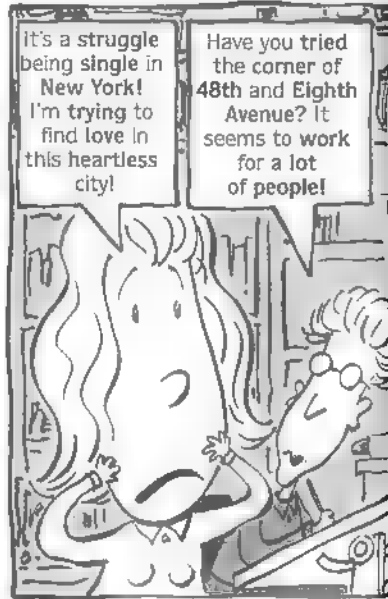
So take a break! And stop drawing!

I'm talking about you and your goofy friends! I'm an illustrator! I'm not paid to listen to you vent all day!

Here's the deal! I'll give you extra money to listen to my personal problems! How much is it worth to you?



Let me put it to you this way — how much does Bill Gates make in a year?



It's a struggle being single in New York! I'm trying to find love in this heartless city!

Have you tried the corner of 48th and Eighth Avenue? It seems to work for a lot of people!



Hi! You are out of Diet Coke!

How come all TV best friends barge in without knocking?

Ed Norton and Rhoda barged in! Kramer barges in!

Yeah! But they manage to barge in funny!



Pantle, you're all sweaty and flushed!

I did the wild thing with a stallion!

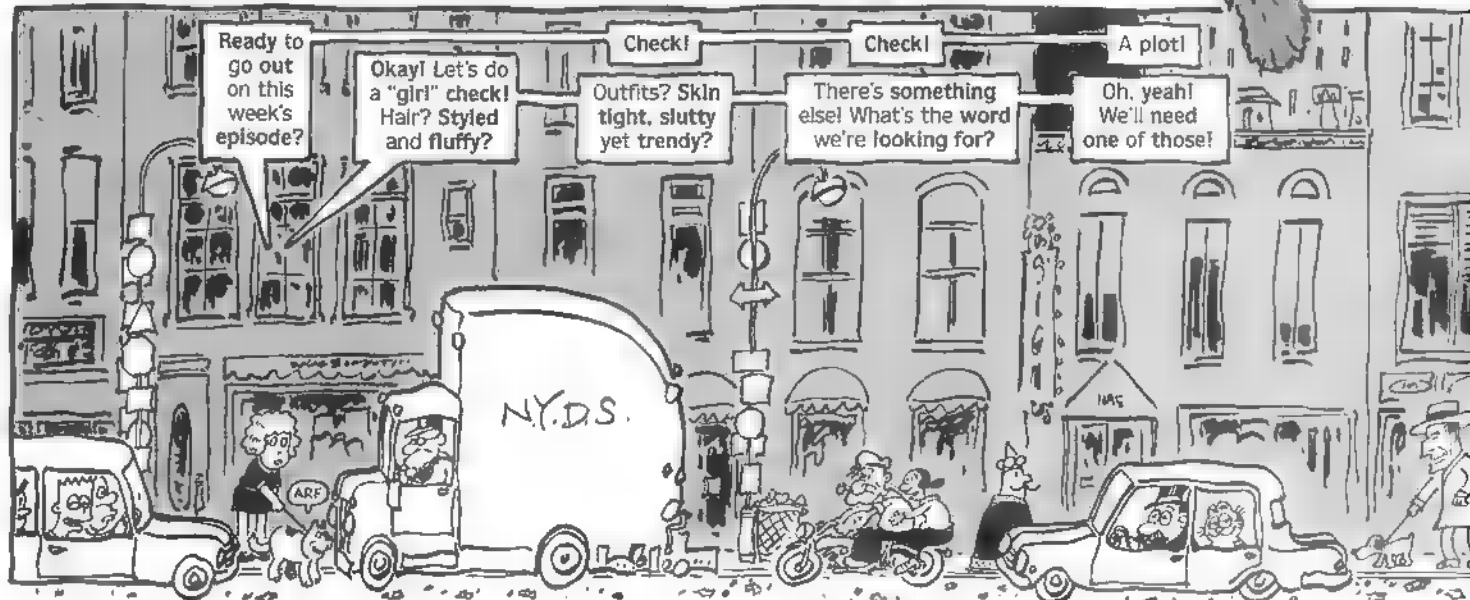
Way to go! You did it with a good looking hunk!

No! Not a hunk! A stallion!

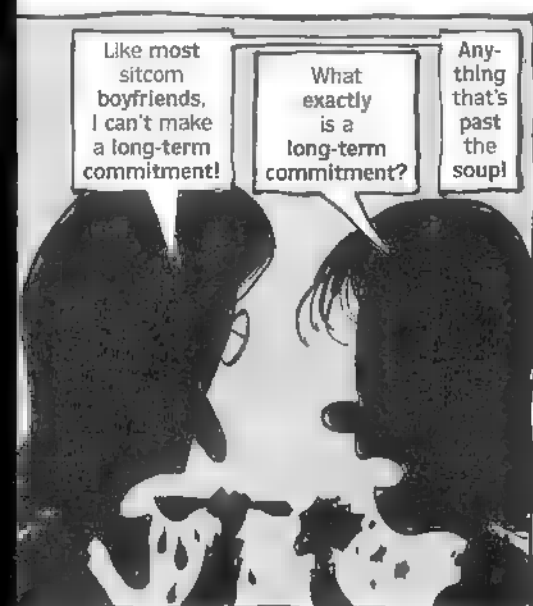
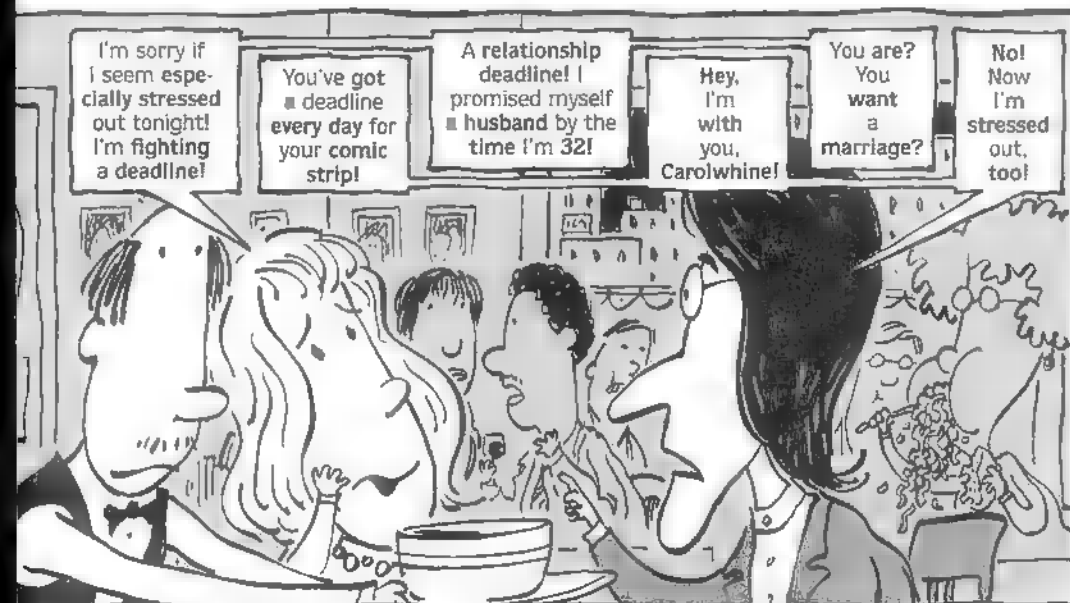
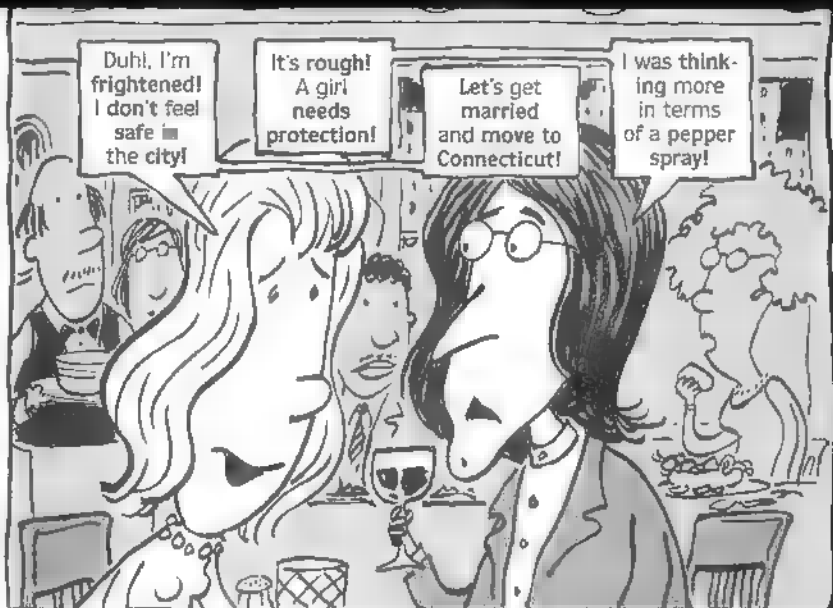
You mean you actually did it with a —

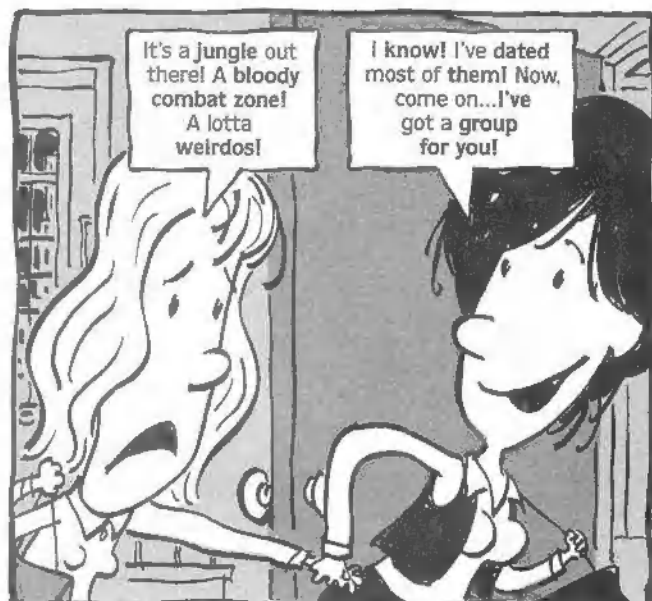
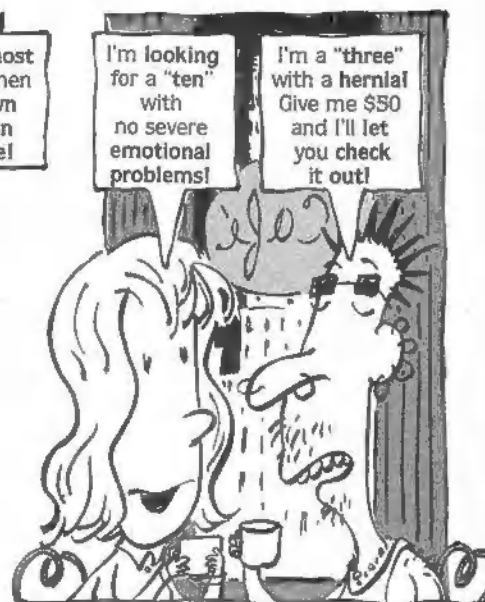
Yes! A horse! But he listened to my problems!













Hello, Carolwhine! Welcome to my corner!

It's you!

I've been calling! You keep hanging up on me!

You're the guy? I hung up because I thought you were a weirdo!

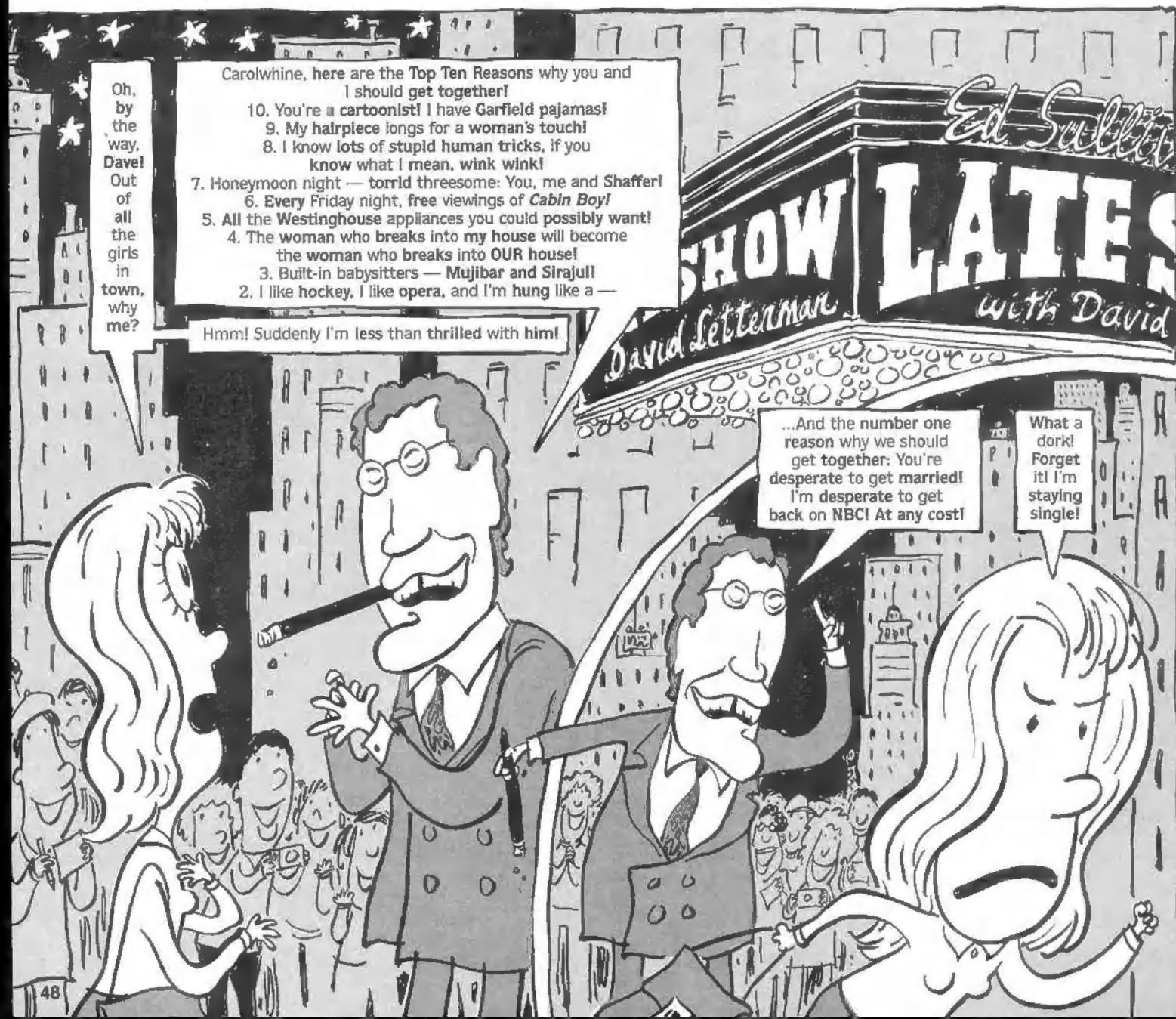
In my own way, I am!



I can't believe it! David Letterman!

Here's the deal! I need a relationship! I need something special in my life right now! You're it! What do you say? Wanna get hitched?

Well, you've got a dorky haircut, but you're amusing, straight and wealthy! You're every single girl's dream! I'm absolutely thrilled!



Oh, by the way, Dave! Out of all the girls in town, why me?

Carolwhine, here are the Top Ten Reasons why you and I should get together!

10. You're a cartoonist! I have Garfield pajamas!
9. My hairpiece longs for a woman's touch!
8. I know lots of stupid human tricks, if you know what I mean, wink wink!
7. Honeymoon night — torrid threesome: You, me and Shaffer!
6. Every Friday night, free viewings of *Cabin Boy*!
5. All the Westinghouse appliances you could possibly want!
4. The woman who breaks into my house will become the woman who breaks into OUR house!
3. Built-in babysitters — Mujibar and Sirajul!
2. I like hockey, I like opera, and I'm hung like a —

Hmm! Suddenly I'm less than thrilled with him!

Ed Sullivan  
SHOW LATES  
with David Letterman

...And the number one reason why we should get together: You're desperate to get married! I'm desperate to get back on NBC! At any cost!

What a dork! Forget it! I'm staying single!



**WHAT SINISTER  
OPERATION  
IS DRIVING  
PEOPLE  
TO THE  
BREAKING  
POINT?**

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Job insecurity, marital problems and the trials and tribulations of the British Royal Family all can drive people to be institutionalized. But these days, there is a new source of stress making basket cases out of many people. To find what this new frustration is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A ▶

FOLD THIS SECTION OVER LEFT

◀ B FOLD BACK SO "A" MEETS "B"



WHEREVER YOU GO NOWADAYS LOTS OF PEOPLE ARE INCREDIBLY STRESSED OUT. FOR THEM LIFE IS A DOWNER FULL OF VEXING PROBLEMS. IN SOME POLLS NINE OUR OF TEN SAID THERE WASN'T ANY POSSIBILITY FOR THEM TO FEEL RELAXED AND HAPPY TO BE ALIVE

A ▶

◀ B



# THE ZIT

ARTIST: TOM BUNK

WRITER: MICHAEL GALLAGHER

